

## Channel Islands Lottery Survey

**The following are general questions about you and your lottery habits. This will help us to understand your responses.**

1. In which Channel Island are you permanent resident?

- Jersey
- Guernsey
- Alderney
- Herm
- Sark

\* 2. How old are you?

- 18-30 years old
- 31-40 years old
- 41-50 years old
- 51-60 years old
- 61-70 years old
- 71+ years old
- I would rather not say

\* 3. How often do you buy CI Lottery tickets?

- I do not buy lottery tickets
- I buy lottery tickets at Christmas only
- I buy lottery tickets occasionally throughout the year
- I buy a lottery ticket at least once a month
- I buy a lottery ticket at least once a week
- I buy a lottery ticket at least once a day
- Other (please specify)

4. If you don't purchase lottery tickets regularly please tell us why?

- The tickets are too expensive
- The odds of winning are unfavourable
- The prizes aren't worth winning
- I'm against gambling in principle
- Other (please specify)

## Channel Islands Lottery Survey

5. Where do you normally buy your lottery tickets from?

- At the supermarket
- At a convenience store
- At a pub
- Direct from the seller in the High Street
- Other (please specify)

6. If lottery tickets were available online, would you

- Switch to purchasing and playing online
- Continue to buy scratch cards
- Continue to buy scratch cards and play online as well
- Other (please specify)

7. In your opinion, how could the Channel Islands Lottery improve?