

**THE STATES OF DELIBERATION**  
**of the**  
**ISLAND OF GUERNSEY**

**STATES' TRADING SUPERVISORY BOARD**

**APPOINTMENT OF A NON-EXECUTIVE DIRECTOR - GUERNSEY POST LIMITED**

The States are asked to decide:-

Whether, after consideration of the policy letter entitled 'Appointment of a Non-Executive Director – Guernsey Post Limited', they are of the opinion:-

1. To approve the appointment of Mr Richard Digard as a non-executive director of Guernsey Post Limited with immediate effect.

The above Proposition has been submitted to Her Majesty's Procureur for advice on any legal or constitutional implications in accordance with Rule 4(1) of the Rules of Procedure of the States of Deliberation and their Committees.

**THE STATES OF DELIBERATION**  
**of the**  
**ISLAND OF GUERNSEY**

**STATES' TRADING SUPERVISORY BOARD**

**APPOINTMENT OF A NON-EXECUTIVE DIRECTOR - GUERNSEY POST LIMITED**

The Presiding Officer  
States of Guernsey  
Royal Court House  
St Peter Port

9 February, 2017

Dear Sir

**1 Executive Summary**

- 1.1 The purpose of this policy letter is to seek the States' approval for the appointment of a new non-executive director at Guernsey Post.

**2 Background**

- 2.1 Under the terms of the States Trading Companies (Bailiwick of Guernsey) Ordinance, 2001 (as amended), non-executive directors of the States Trading Companies<sup>1</sup> are appointed by the States upon the recommendation of the States' Trading Supervisory Board.
- 2.2 Following the retirement of one of the existing non-executive directors, Guernsey Post undertook an open recruitment process during 2016 to identify a replacement. This included placing an advert in the Guernsey Press to seek applications from interested individuals and the shortlisting of candidates against an agreed set of key criteria.
- 2.3 Following the recruitment process, Guernsey Post proposed to the States' Trading Supervisory Board the appointment of Mr Richard Digard as a non-executive director of the Company. The Board supports this proposed appointment, which the Company is recommending should be effective immediately.

---

<sup>1</sup> For the purposes of the Ordinance, only Guernsey Electricity Ltd and Guernsey Post Ltd are designated as States Trading Companies.

- 2.4 A summary of Mr Digard's curriculum vitae is included in Appendix 1. In recommending his appointment, Guernsey Post advised the Board that it was particularly conscious that Mr Digard would bring a range of experience to the role which is quite different from its other non-executive directors and which has particular relevance to the Company. These experiences include a strong trading background with hands-on experience of the challenges and opportunities created for established industries by new technology.

### **3 Proposition**

The States are asked to decide whether they are of the opinion:-

1. To approve the appointment of Mr Richard Digard as a non-executive director of Guernsey Post Limited with immediate effect.

### **4 Committee Support for Proposition(s)**

- 4.1 In accordance with Rule 4(4) of the Rules of Procedure of the States of Deliberation and their Committees, it is confirmed that the proposition above has the unanimous support of the Board.

Yours faithfully

C N K Parkinson  
President

J C S F Smithies  
Vice-President

S J Falla MBE  
Non-States Member

J C Hollis  
Non-States Member

**CURRICULUM VITAE**

**Mr Richard Digard**

Mr Digard is a career journalist, editor and newspaper management specialist with extensive experience at director level of running the Channel Islands' two daily newspapers and other titles and digital publications.

Having been educated at Elizabeth College and Coventry University, Mr Digard became the first news editor of the Guernsey Press and Star in 1987. Subsequently, he was appointed as Marketing Manager at Sun Alliance International Life in 1994 where he ran its marketing division, serving marketing teams in the UK, Europe, Africa and the Far East.

Mr Digard returned to the Guernsey Press and Star as Training Editor in 1997 and later held the position of Deputy Editor. In 2000, Mr Digard became Editor of the Press and shortly after this appointment he joined the Board of the Guernsey Press Co. Ltd. He went on to join Guiton Publishing, a group board committee responsible for the strategic direction and financial performance of its two Channel Islands newspapers.

Since his retirement in 2014, Mr Digard has been a member of the Independent Review Panel appointed by the States to consider States Members' remuneration and he also served as a Member of the Scrutiny Management Committee until early 2017. Mr Digard is also a non-executive director of a locally-based captive insurance company and has been a douzenier of the Vale Parish since 2016.