

## Application to register as a Campaign Group

### Referendum on Guernsey's voting system

#### Section 1: Option you intend to campaign for

*(Please tick the relevant option. Please note the same campaign group may not be appointed in respect of more than one option.)*

Option A	
Option B	
Option C	
Option D	
Option E	

#### Section 2: Your Campaign Group's details

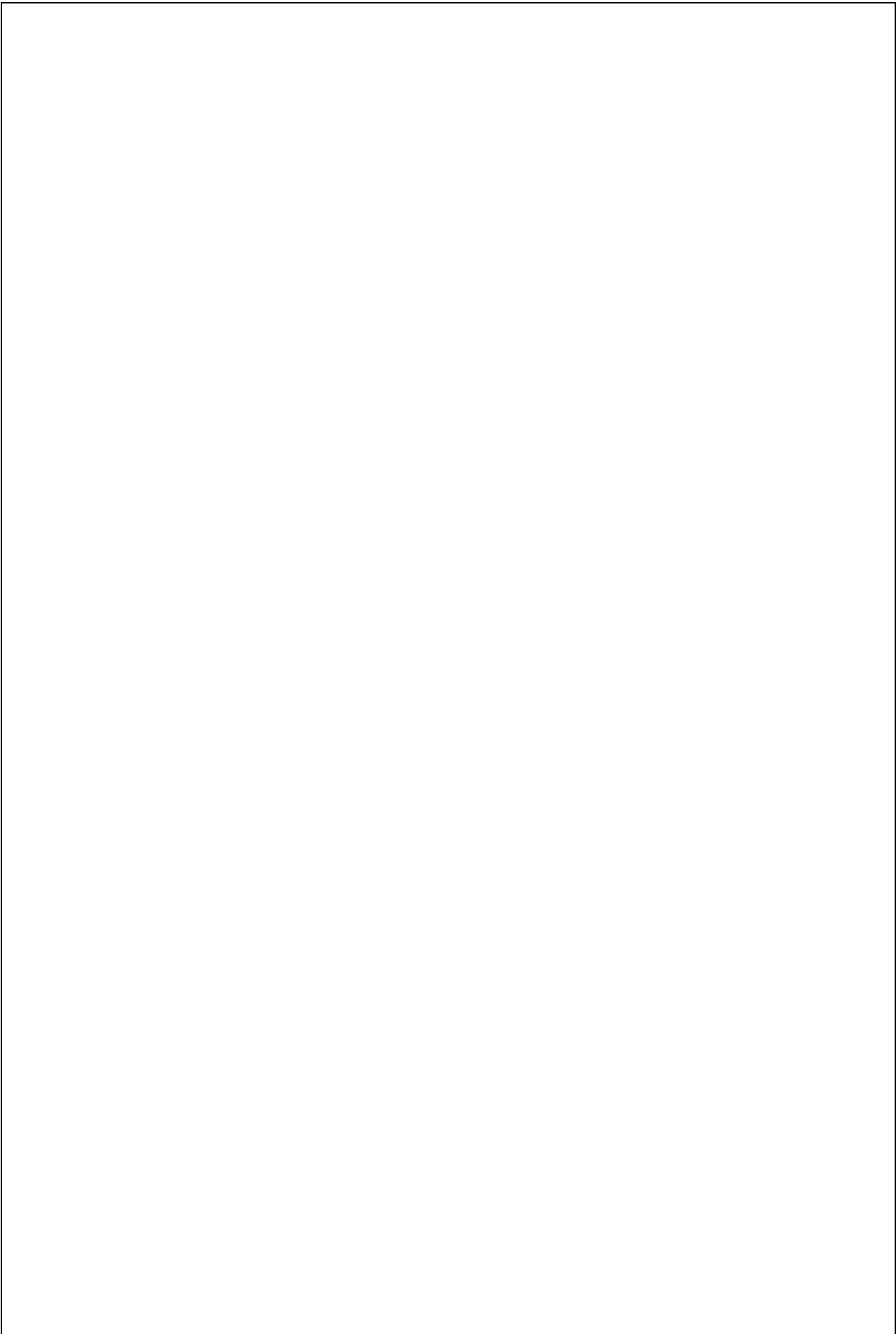
Campaign Official 1*	
Campaign Official 2*	
Nominated Official <i>(this must be one of the above Campaign Officials)</i>	
Nominated address for Campaign Group	
Telephone number	
E-mail address	

- \* Please note that the application must include details of at least two qualifying individuals who agree to act as campaign officials for the campaign group and the identity of the campaign official who is nominated to undertake the duties set out in sections 19(1), 20(1) and (2) (the campaign group's "nominated official").

### **Section 3: How the option works, including the benefits and drawbacks of its introduction**

*Please give a brief statement of your group's understanding of the option you seek to promote, including how the option will either maintain or change the electoral system. Please also explain the impact the option would have if introduced, identifying the benefits and drawbacks that introducing that option would have on the process of electing People's Deputies.*

**Please try to limit your answer to a maximum of 1,000 words.**



## Section 4: Outline campaign plan

*Please provide information in this section regarding your capacity to reach as many voters as possible, including the methods you intend to use to promote and communicate your chosen option to a range of voters. If available, please include any draft campaign material.*

## Section 5: Names, skills and experience of group members

*Please provide the names and signatures of all members<sup>1</sup> of the proposed group. Please continue on an additional sheet, if needed.*

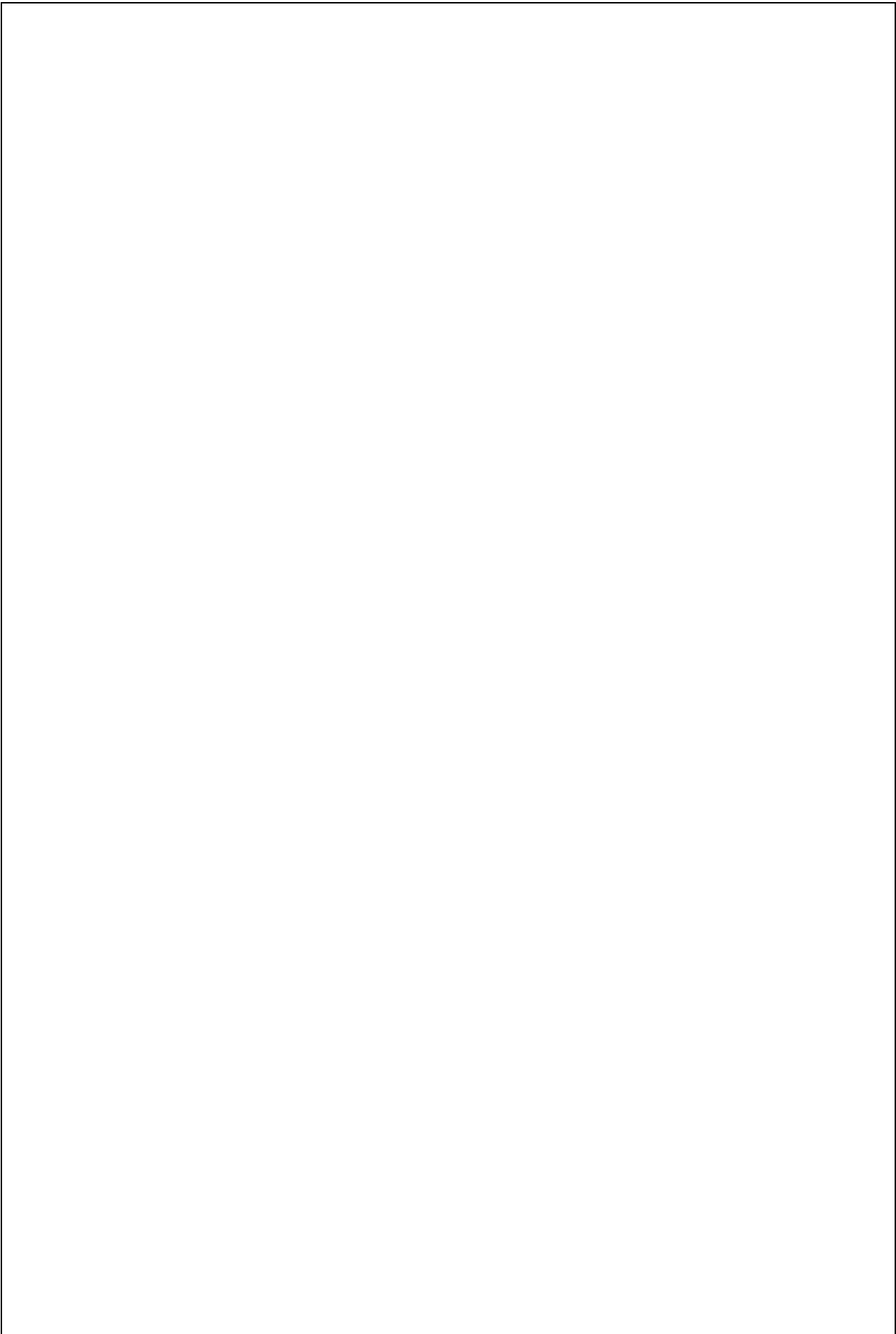
Full Name	Signature

*Please provide information in this section regarding the skills and experience that members of your group have in promoting ideas or undertaking campaigns locally.*

--

---

<sup>1</sup> Please note members of the group must be a 'qualifying individual' — i.e. a person who is entitled to vote in the referendum.



## Section 6: Use of budget

*Please provide information regarding how the campaign group envisages spending the grant of up to £5,000 from the States of Guernsey and the amount and source of any additional funds. (**Please note that the total referendum expenses must not exceed £10,000.**) If you have produced an outline budget, please attach this to the application form.*

## **Section 7: Any other information in support of the application**

*Please provide any additional information that you consider supports, or is relevant to, your application.*



## Section 8: Signatures

*I declare that, to the best of my knowledge and belief, the information set out in this application form is correct and that, if appointed, we will act as the Campaign Officials for the group.*

### Proposed Campaign Official 1

**Signature:** .....

**Name:** .....

**Date:** .....

### Proposed Campaign Official 2

**Signature:** .....

**Name:** .....

**Date:** .....

Please return the **signed** form by post or email to:

The President  
The States' Assembly & Constitution Committee  
c/o The Royal Court House  
St Peter Port  
Guernsey  
GY1 2NZ

or via e-mail to [Referendum@gov.gg](mailto:Referendum@gov.gg)