

**REPLY BY THE PRESIDENT
OF THE COMMITTEE FOR ECONOMIC DEVELOPMENT
TO QUESTIONS ASKED PURSUANT TO RULE 14 OF THE RULES OF PROCEDURE
BY DEPUTY N INDER**

Roles and Responsibilities

Question 1: In response to a previous set of Rule 14 questions on staff numbers employed directly to support the VisitGuernsey brand the Committee responded:

“Overall around 19.79 FTEs support Visit Guernsey with an overall gross salary budget of £857,000 per annum.”

For the purposes of completeness please list by responsibility/role each of the 19.75 positions.

Many of the staff who are employed to support the Visit Guernsey brand in the Marketing & Tourism team also have additional responsibilities that support the Committee’s work on other areas, such as transport connectivity and licensing. There are four Senior Officer roles across the team, and the remainder of the roles are Executive grade or Administrative grade.

Full Time Equivalent (FTE) detail by official Civil Service salary scale band:

- **‘Senior Officer’ Scale - 4 x FTE** - Supporting Strategic Marketing, Digital Marketing, Marketing Communications and Information Centre, Trade Media and Cruise Marketing
- **‘Standard’ Scale - 14.79 x FTE** - Supporting Digital Marketing (1 FTE), Marketing Communications and Exit Survey surveyors (4.86 FTE), Information Centre (3.8), Trade, Media, Cruise Marketing and Cruise Welcome Team (4.33 FTE), and Quality Development (0.8)
- **‘Secretarial’ Scale – 1 x FTE** - Supporting Strategic Marketing, Quality Development, Marketing Communication, Trade and Media Marketing and Digital Marketing

Question 2: Please confirm that the 19.75 staff included Tourist Information Centre and if not, provide separate numbers of staff and gross salaries.

Yes.

Premises

Question 3: What value does the Committee put on the Raymond Falla House premises as part of the VisitGuernsey or what internal charge is put on the Committee for the use of the VisitGuernsey premises at Raymond Falla House?

Zero rent or services cost allocation is charged to the Marketing and Tourism budget for Raymond Falla House accommodation.

Question 4: What value does the Committee put on the Tourist Information Centre premises as part of the VisitGuernsey's operating costs or what internal charge is put on the Committee for the use of the Tourist Information Centre?

The 'Rent and Leasing' cost allocation charged to the Marketing and Tourism budget for the use of the Tourism Information Centre is £12,184.88.