#### **Guernsey invitation seminar 2009**

#### The Changing Profile of Young People:

Results from a 20-year enquiry into young people's health and social well-being

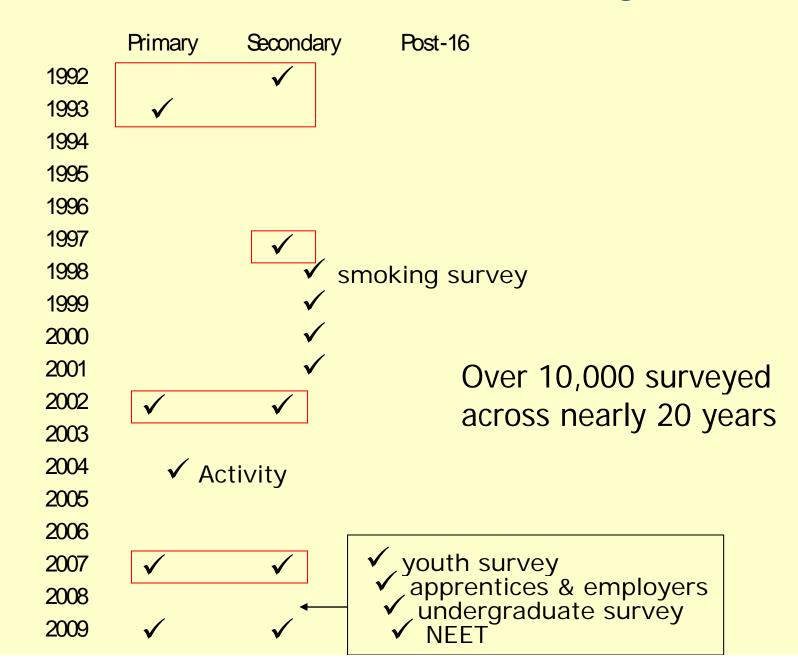
A summary of some findings drawn from SHEU's work in Guernsey and elsewhere, giving some headlines showing how young people's behaviour has changed for the better or worse over the last decade and more

Angela Balding, *Survey Manager*Dr David Regis, *Research Manager* 



### Introduction

## **SHEU work in Guernsey**



### Samples

```
Guernsey
     Year & Year & Year 10
1992330*300* 238 291 186 264
           257 293 219 311
1997
2002367 319 312 320 276 267
2007 300 275 313 289 249 233 =
P500+
```

### Samples

SHEU

Year 6

Year 8

Year

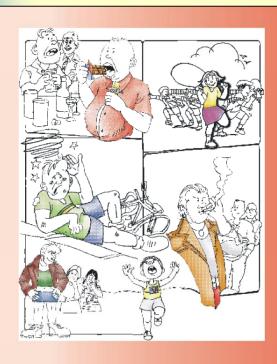
10

M F M F M F

1993 6058 5963 4222 3947 4328 4274 1997 3175 3160 5203 4708 4933 4394 2002 4067 3938 7075 7057 7533 7480 2007 4549 4348 4464 4646 6762 7393

# Trends in Guernsey and elsewhere

## Young People in...



Young People

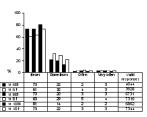
Fear of being bullied

Young People In 2002

Around 38% of the 10-13 year old females have a fear of bullying

#### Do you ever feel afraid of going to school because of bullying? (57) (Pri.11)

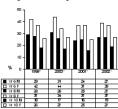
- 1. 39% of the Year 6 females fear bullying at least sometimes.
- The females are more fearful than the males, and Year 6 and Year 8 pupils are more concerned than Year 10 pupils.



#### Comments

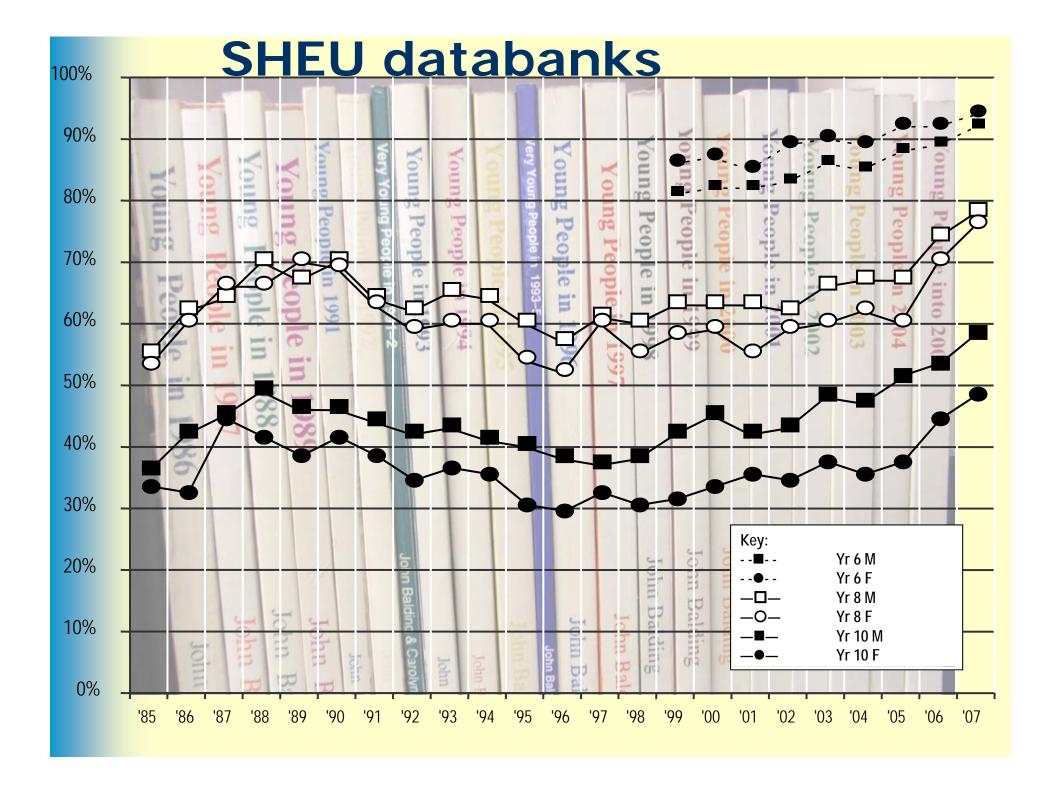
3 HEALTH AND SAFETY

- We have shown elsewhere, (Young Papiel's 1996, Balking, 1999), that the
  proportion feating bullying in different schools varies undely. Many
  items in the survey have been inhead with size of bullying, most rotably
  low self-estern and poor perceived control, but also astura, eccerna and
  birth order (Gelf of Balking 1996)
- 2. Since 1999, the figures for fear of being bullied, at least sometimes, are:



Percentages from the females remain higher than males. This is particularly noticable for the Year of females (00-11 year olds) – in this group, up to 13% more females thanmales report feeling afraid of going to school because of bullying. (see also pages 29, 134-136.)

28





# Trends Young People Money

# Trends Young People & Illegal Drugs

# Trends Young People's Food Choices

# Trends Young People Smoking





#### **Trends**



# Young People Emotional Health and Well-Being

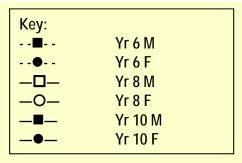
(Incorporating Bullying) 1983-2003

Data from the Health Related Behaviour Questionnaire from a sample of 373,355 young people between the ages of 12-13, 14-15 and 10-11 (Bullying only)

SHEU

Trends - Young People and Emotional Health and Well-Being incorporating Bulying 1983-2003 Worried 'quite a lot/a lot' about school and career problems 1991-2003 69 Howmuch do you worry about the se problems? (see page 13 to 1st ofproblems) 0 - Never 1 - Handy ever 2 - Allille 3 - Quite aloi 4 - Aloi Worried 'quite a lot/a lot' about school problems -p- 12-13yr M -o- 12-13yr F \_\_\_14-15yr M \_\_\_\_14-15yr F 91 '92 '93 '94 '95 '96 '97 '98 '99 '00 '01 '02 '03 Worried 'quite a lot/a lot' 91 92 93 94 95 96 97 98 99 00 01 02 03

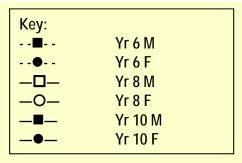
Adults at home?



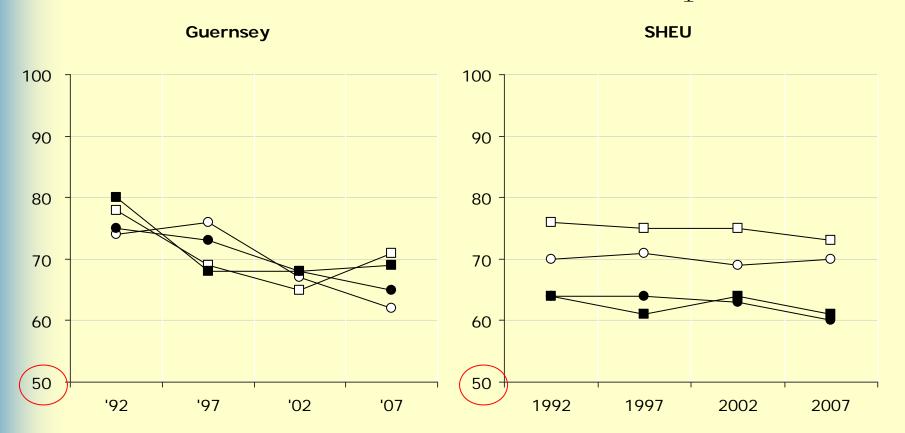
% both parents



Adults at home?



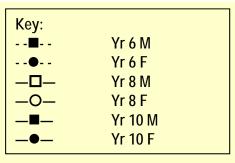
% both parents



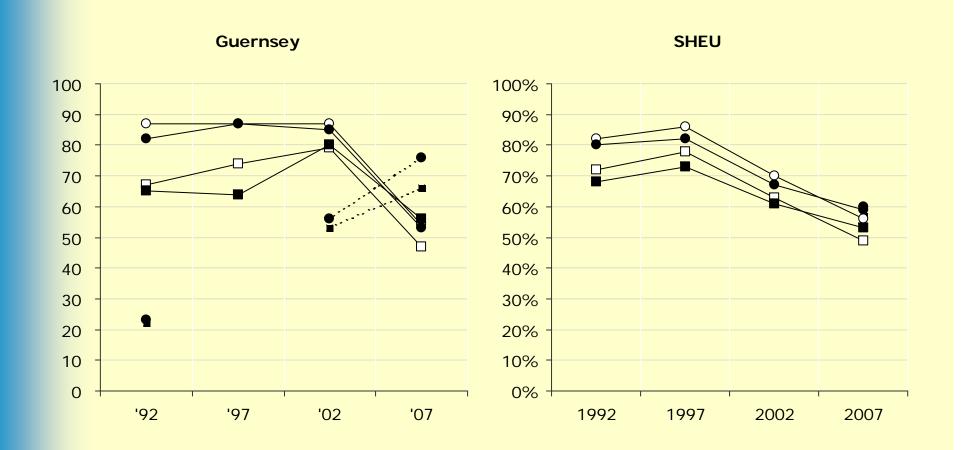
#### **TRENDS**

- Leisure & money
- Healthy eating
- Emotional health & wellbeing
- Smoking and alcohol
- Illegal drugs
- Physical activity

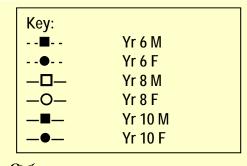
Homework last night?



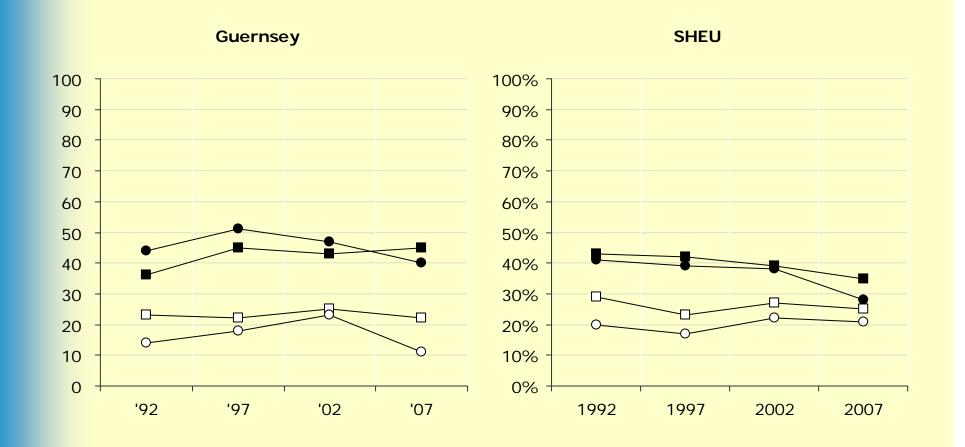
■ % any



Paid term-time job?



■ % yes



# SUMMARY: Leisure and money

- Homework up in primary schools, down in secondary? (matches SHEU databanks)
- Older pupils more likely to work than those in SHEU samples

 Key:

 --■- Yr 6 M

 --●- Yr 6 F

 —□—
 Yr 8 M

 —○—
 Yr 8 F

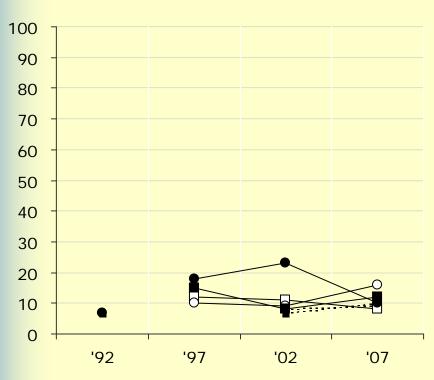
 —■—
 Yr 10 M

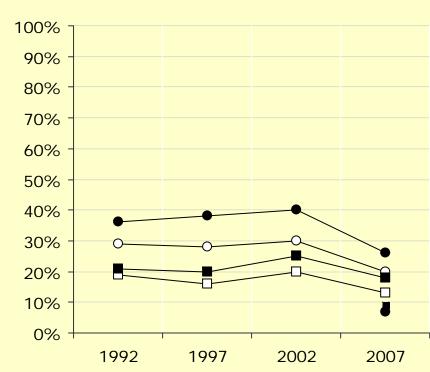
 —●—
 Yr 10 F

No breakfast this morning?

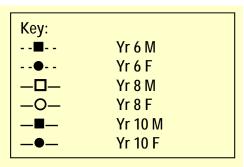


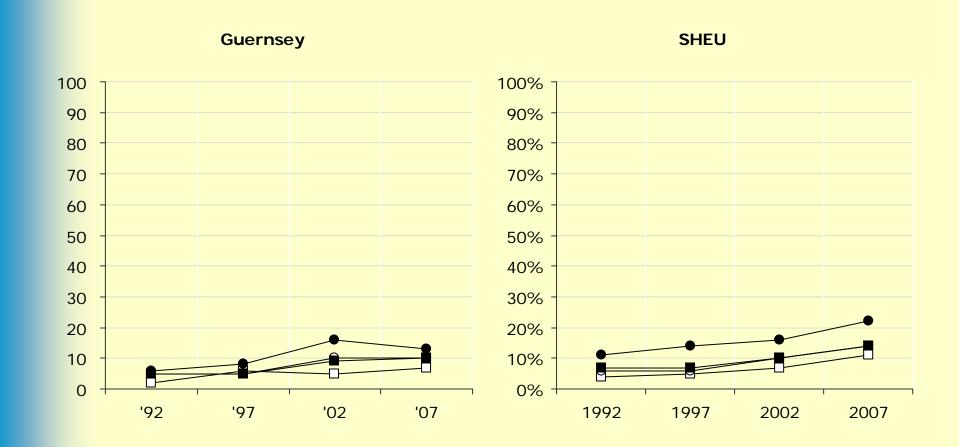
#### **SHEU**



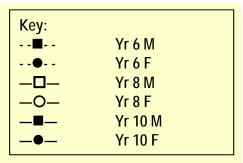


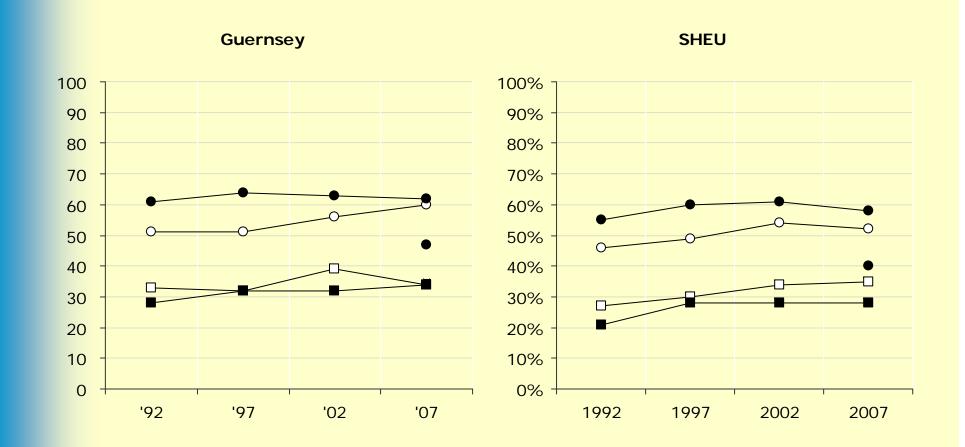
No lunch yesterday?



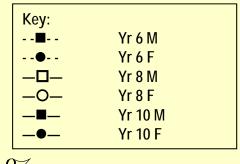


Want to lose weight?



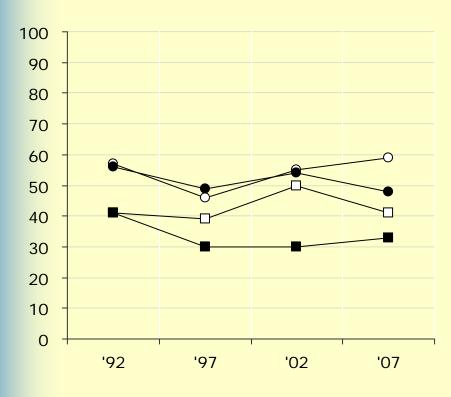


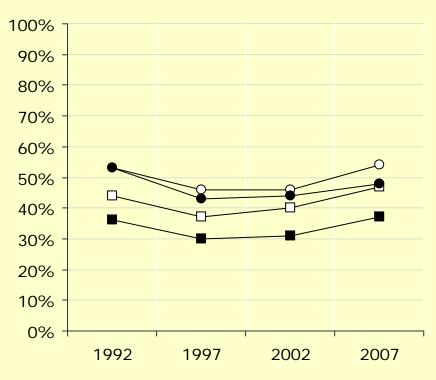
Think about health when choosing food?



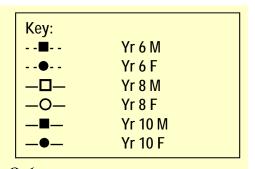
always/ve
sheury often

#### Guernsey

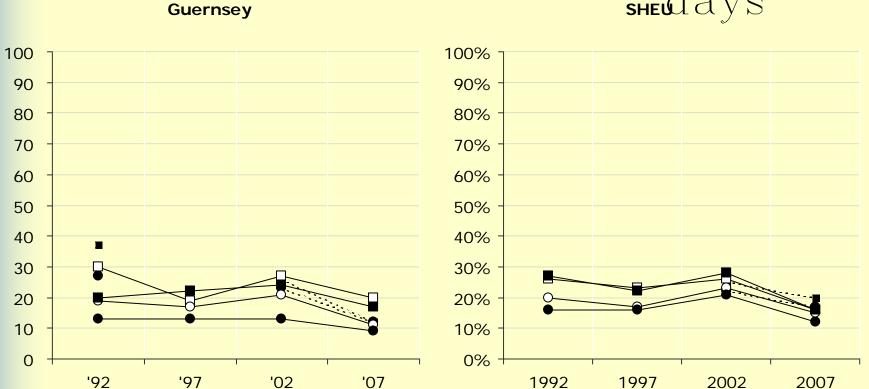




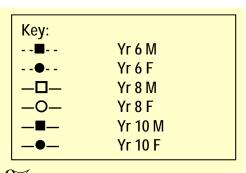
Eat chips/roast potatoes?



% on mostshedays

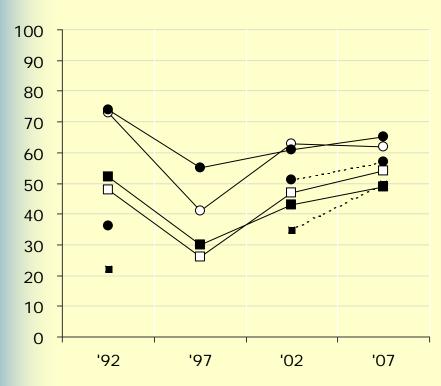


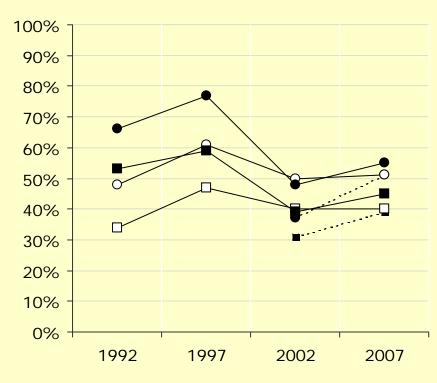
Eat vegetables?



% on mostshedays







# SUMMARY: Healthy eating

- Less likely to skip lunch (but rising)
- Health considerations up in SHEU samples not Guernsey
- Vegetables eaten more often in Guernsey

 Key:

 --■- Yr 6 M

 --●- Yr 6 F

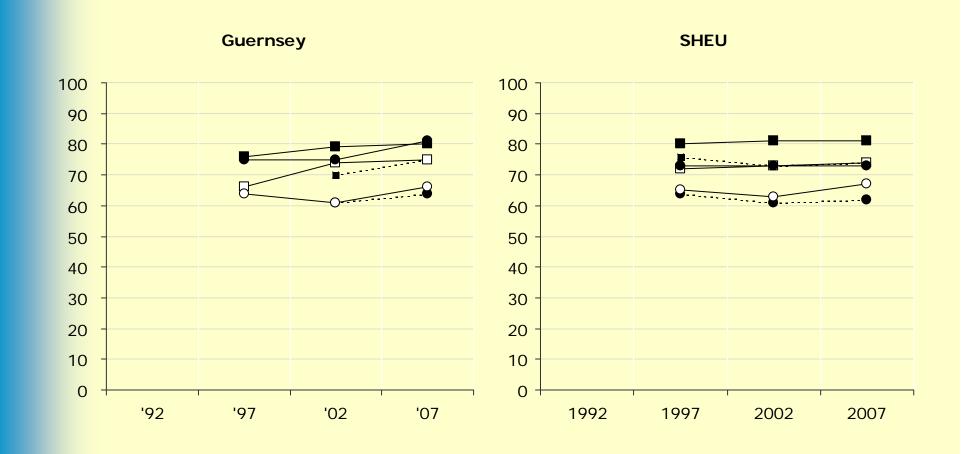
 --□ Yr 8 M

 --□ Yr 8 F

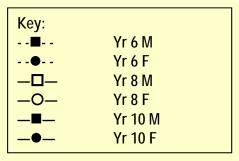
 --■ Yr 10 M

 --● Yr 10 F

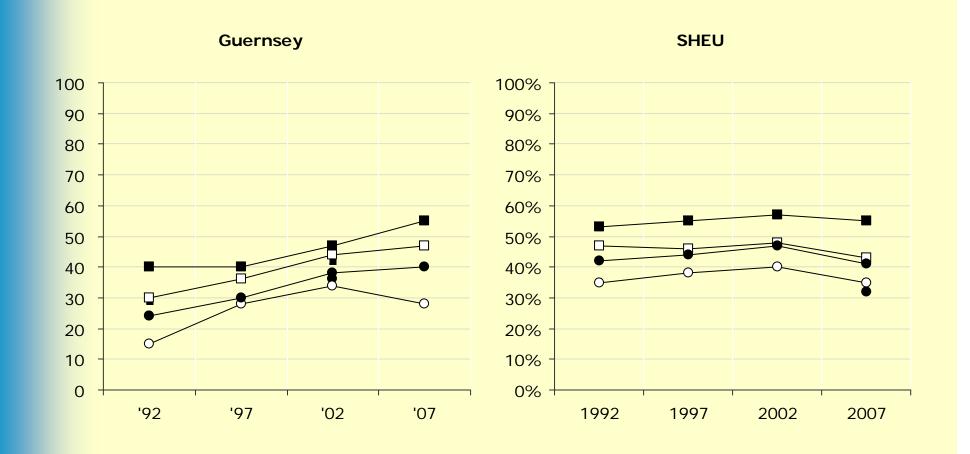
Afraid to go to school because of Manying?



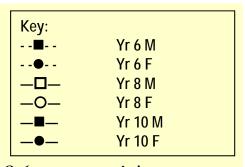
Self-esteem score?



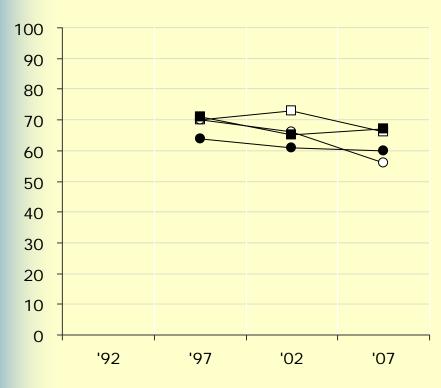
% high

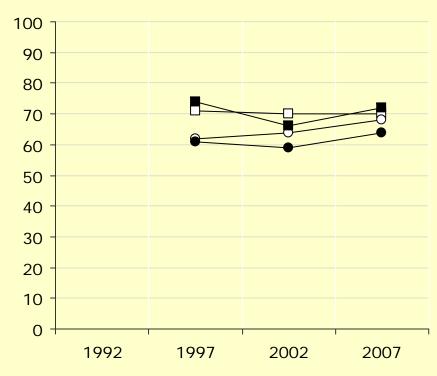


Happy with your life?

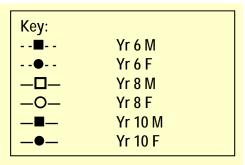




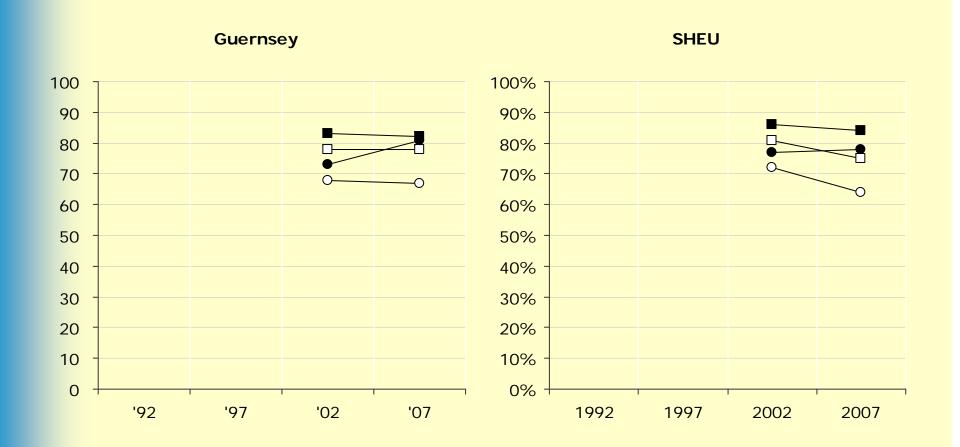




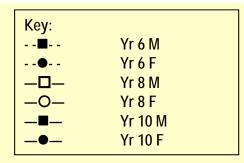
Condoms are reliable to stop pregnancy?



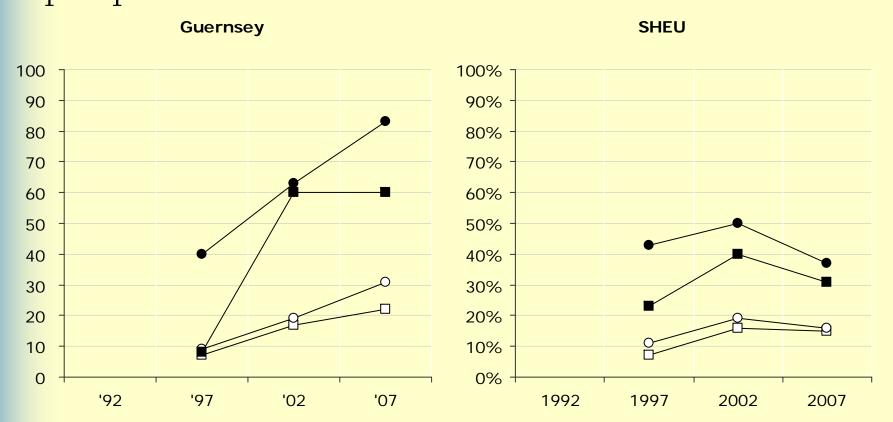
■ % agree



Local sexual health service for young people?



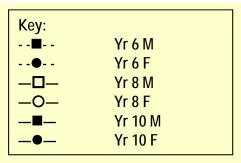
■ % yes

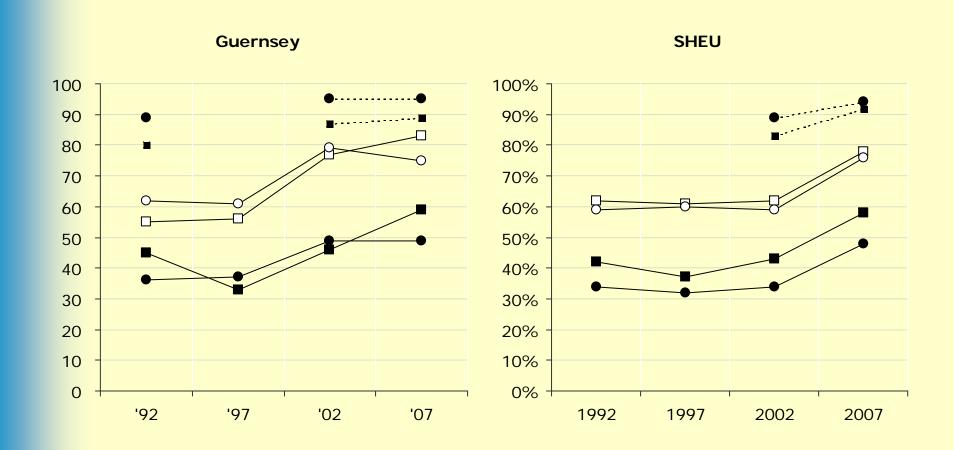


# SUMMARY: Emotional health and wellbeing

- Self-esteem in Guernsey pupils has caught up and overtaken
   SHEU samples
- No more satisfied with life
- No less fear of bullying
- Much better awareness of sexual health services

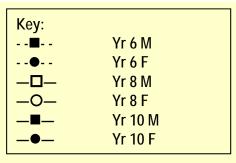
Never tried a cigarette?



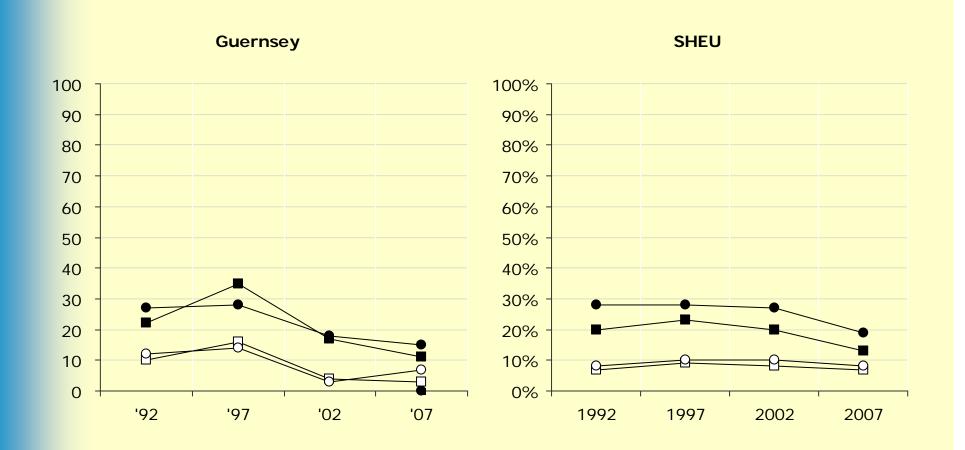


## **Smoking last week**

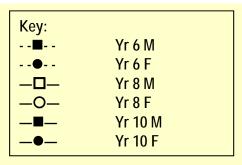
No. cigarettes smoked last week?



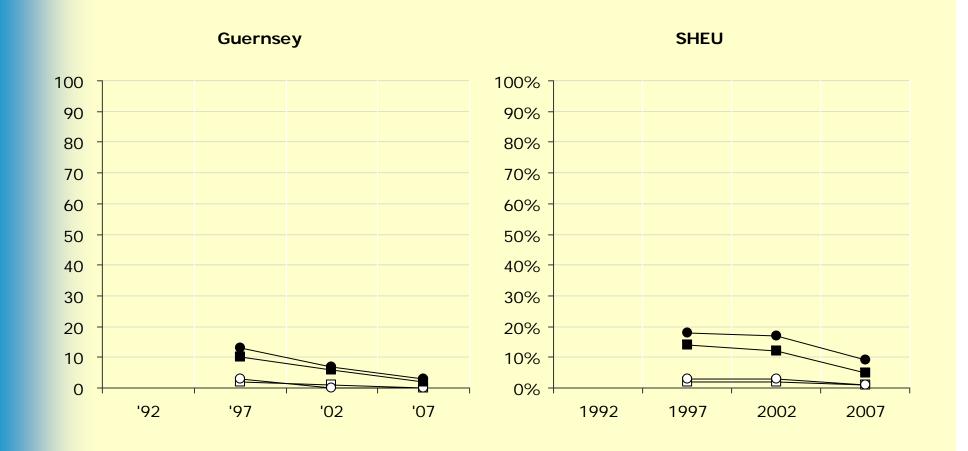
■ % Any



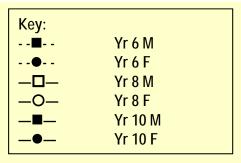
Where did you get your cigarettes from?



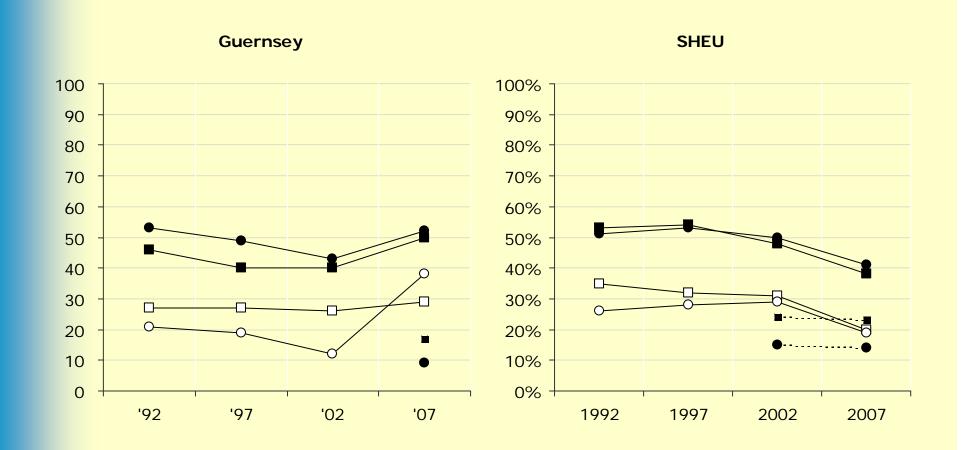
% shop



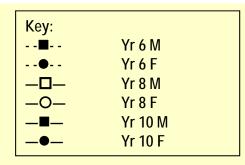
Alcohol last week?



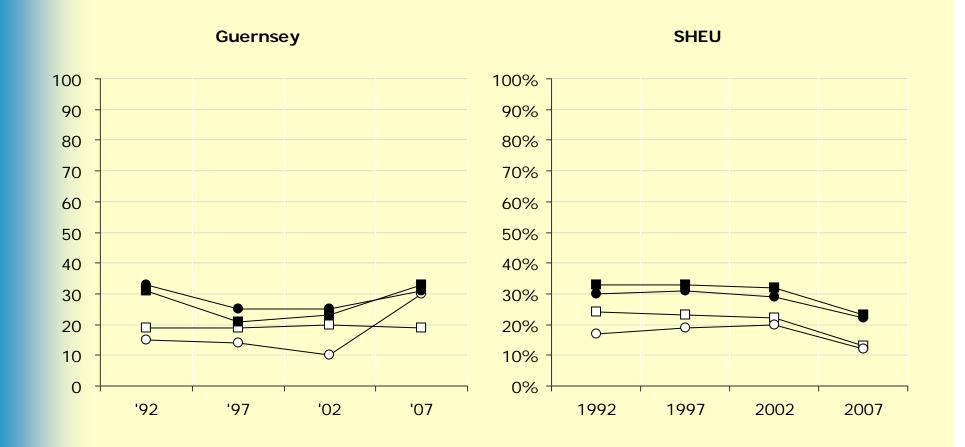
■ % any



Where did you drink alcohol?



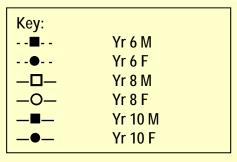
% home



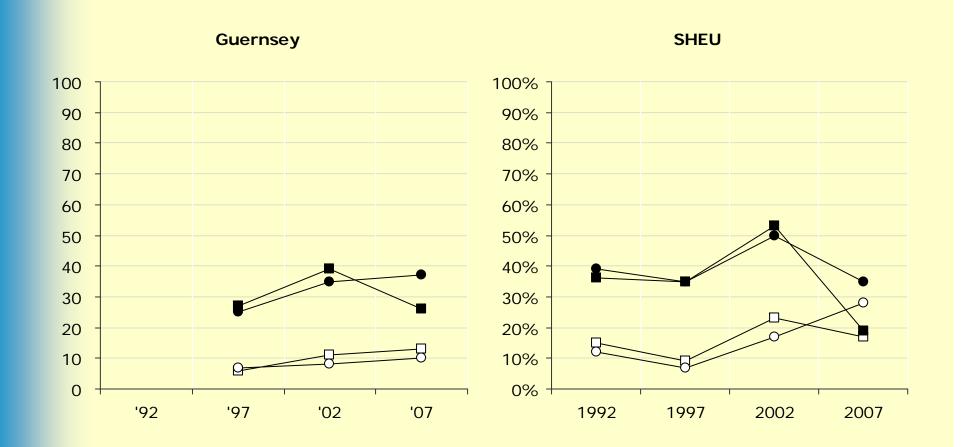
## SUMMARY: Tobacco and alcohol

- Rise in 'never tried' smoking in Guernsey and UK, decline in shop purchases
- Drop in smoking in Guernsey after 1997
- Alcohol use down in UK, rising in Guernsey

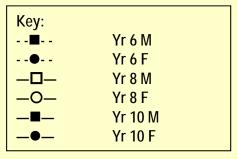
Ever offered drugs?



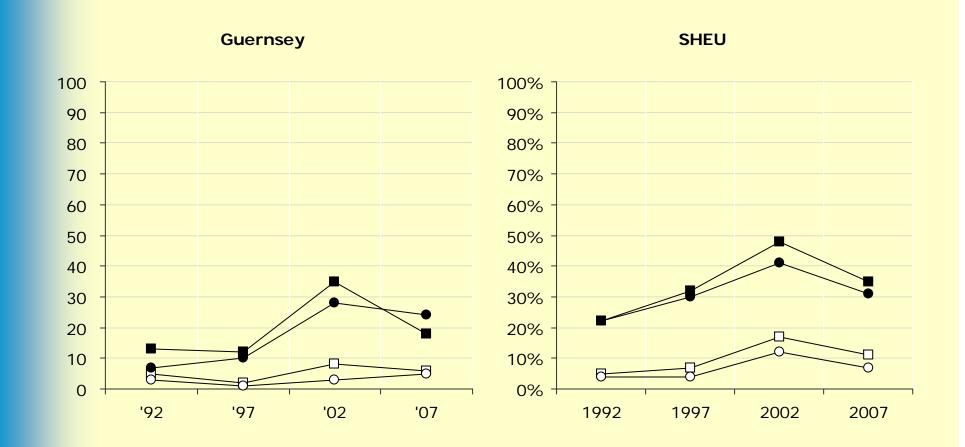
■ % yes



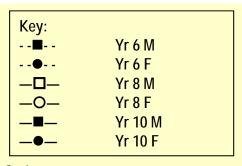
Ever offered cannabis?



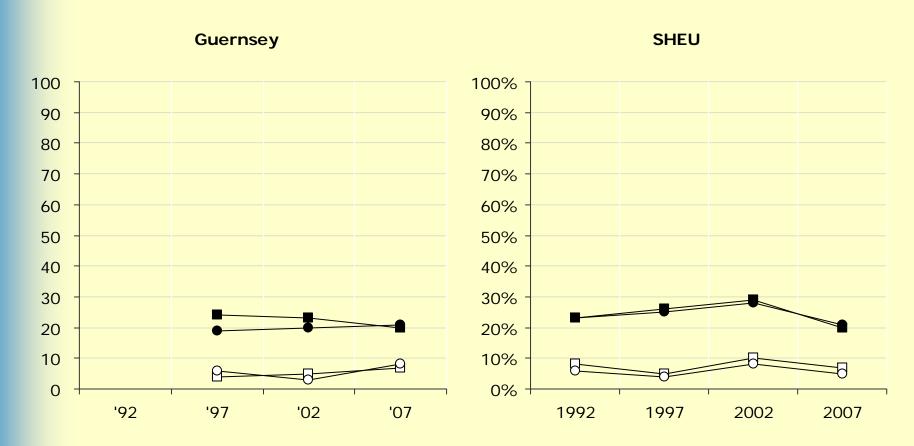
■ % yes



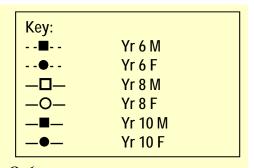
Ever used drugs?



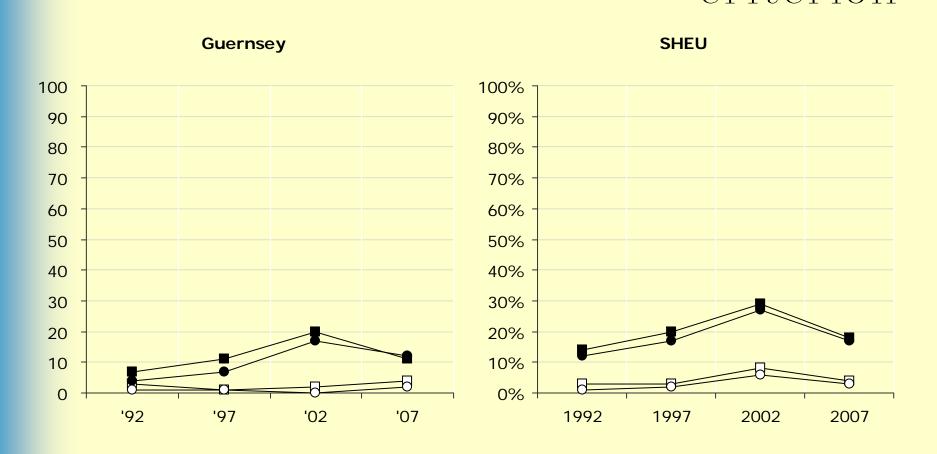
criterion



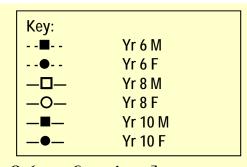
Cannabis use?



% criterion

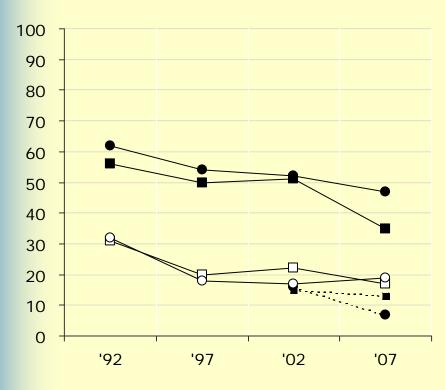


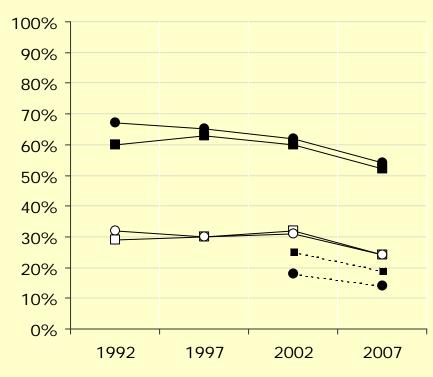
Know a drug user?



SHEWCErtain







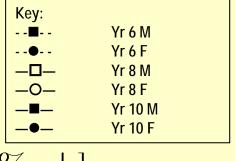
# SUMMARY: Illegal drugs

- Cannabis offers and use down since 2002 in Guernsey and UK (Guernsey lower than SHEU)
- Awareness of drug user shows similar trends

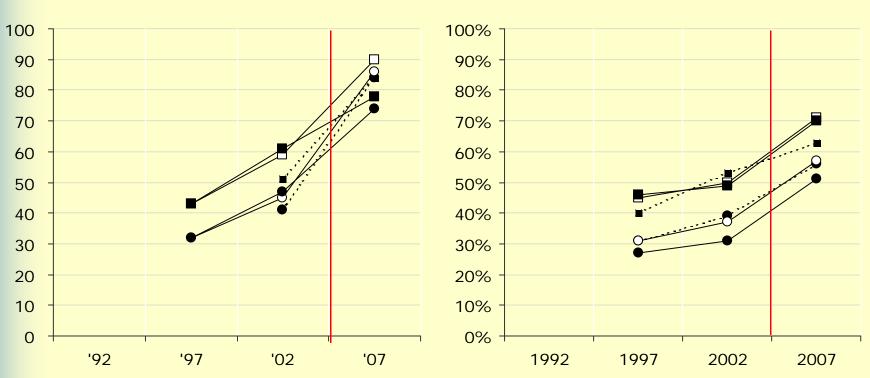
Exercised hard last week?



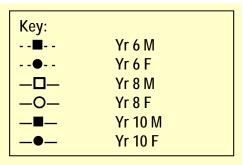
Guernsey

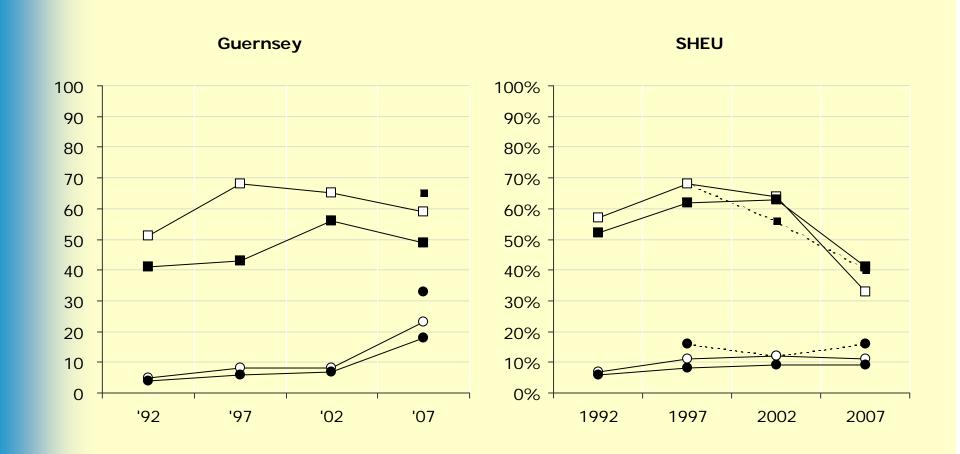


\* three times or shedmore

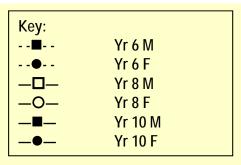


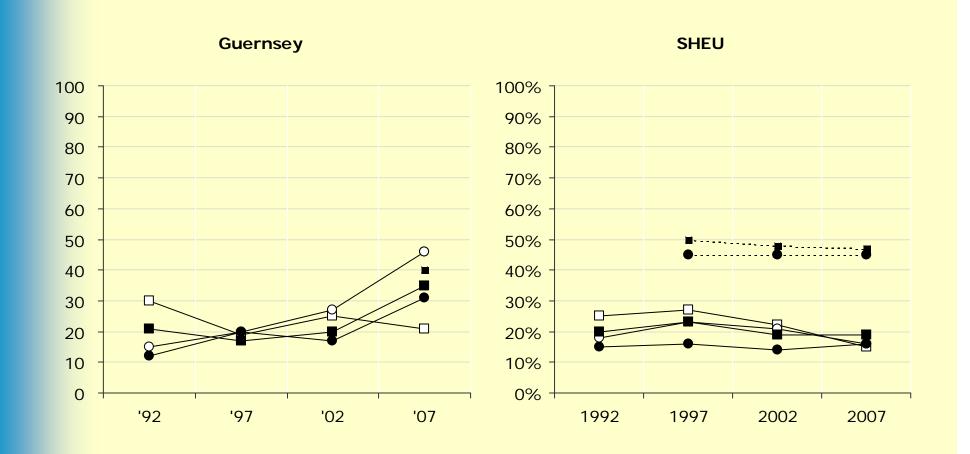
Soccer?



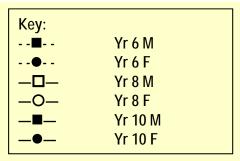


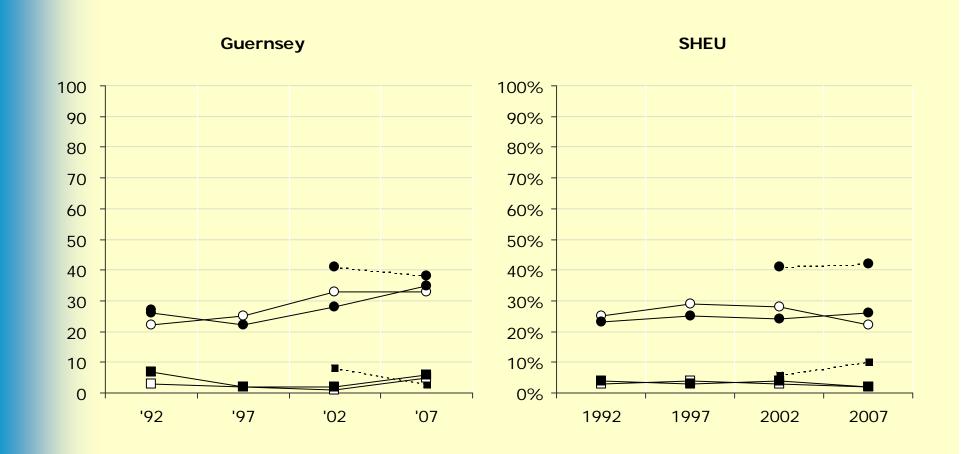
Jogging?



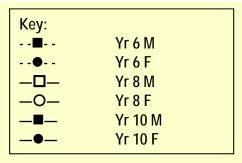


Dancing?

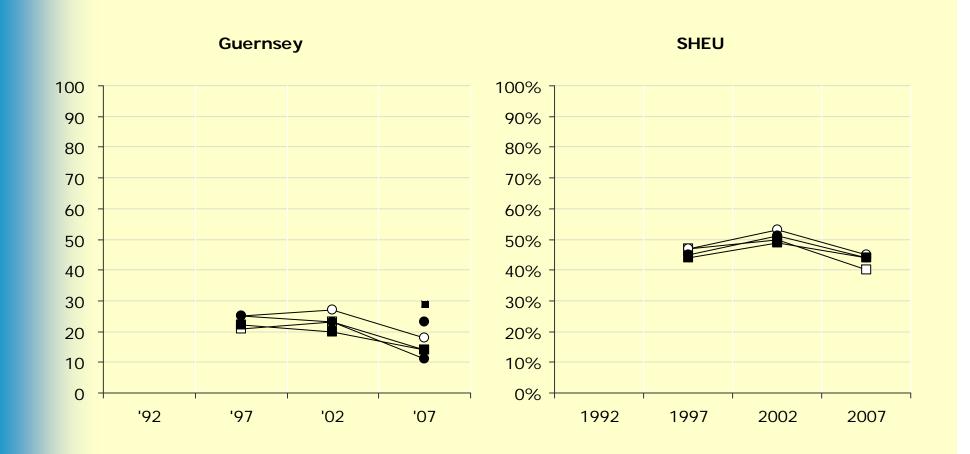




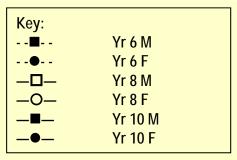
Walking to school?



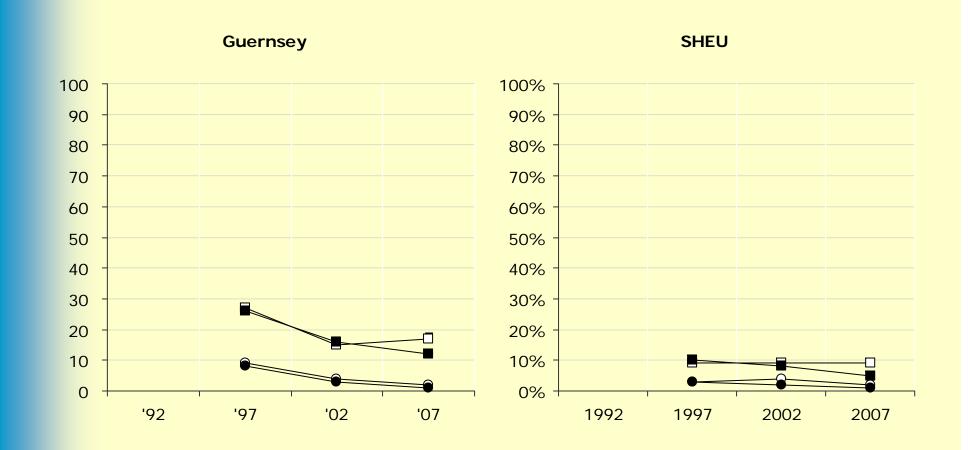
% today



Cycled to school?



■ % today



## SUMMARY: Physical activity

- Brisk exercise levels up?
- Jogging, dancing, girls' soccer up
- Walking to school down (and much lower than in SHEU samples)

### **Overall summary**

- Rise in levels of exercise(?), selfesteem, eating vegetables, awareness of sexual health services, girls' soccer
- Falls in levels of smoking and cannabis
- Often better than reference sample

Challenge of alcohol

### Where next?

 Guernsey has shown that concerted local effort can bring results

- Balance of local and wider factors
- Educational and structural factors

### Other issues

Media
Aspirations
Smoking & Drugs
Sports & heroes
Personal & social

### Other issues

Young People and the Media

### Local battles

Vol.26 No.1, 2008 Education and Health 3

Alun Williams is Guernsey's Lifelong Learning Manager, Yvonne Le Page is from Guernsey's Health Promotion Unit and Ann Battye is Guernsey's Education Department Consultant on Personnel, Social, Health and Citizenship Education. The majority of the article is reprinted with permission from Contact, The Guernsey Chamber of Commerce Business Magazine, November/December 2007. Additional material is supplied by Alun Williams. For correspondence email: AWilliams@education.gov.gg

### Alun Williams, Yvonne Le Page and Ann Battye

### Guernsey's Top Class Teenagers and the Press reaction to the publication of the Young People's Survey

The Guernsey Young People's Survey that they are a credit to Guernsey." behaviour of more than 2000 of the island's 10-17 year olds.

We asked over 100 questions in an online survey so that we can draw together an accurate picture of how young people live their lives today. Readers can see the complete set of findings by going to the positive as their contemporaries. website www.guernseysurvey.gg

#### Positive findings

that the vast majority of young people in lives. Over the past few years there has been

#### Some concerns

Of course there are concerns. Our pupils are not immune from the pressures and anxieties that seem to blight the lives of young people today. The research indicates that 10%-15% of young people were not as

Amongst other issues, their view of the future, their self-esteem, life satisfaction and risk-taking behaviour have raised worries The findings are positive and identify about how much they are enjoying their

### Young people and the media (1)

Of course they worry, leading lazy lives on unhealthy food mixed with drink and drugs

### Young people and the media (2)

EASTERN DAILY PRESS 28 JANUARY 1995

# Top class teenagers



'We are lucky to have such a well adjusted bunch'

**Education officer Michael** 

emerge from the largest ever survey of the county's teenagers as a shining generation.

They smoke too much and too many are over-weight but they are hard-working, outgoing, happy at school and clued up about drugs and HIV/Aids.

They drink less than their contemporaries in other parts of the country, have a healthier diet, do more homework and are more likely to play sport.

Some 3500 school pupils aged 12-15 across the county each answered hundreds of questions probing their habits, hopes and

The results, unveiled at a special conference in Norwich vesterday. have relieved health and education experts, who say the overall picture is better than hoped.

But they warn that much work still needs to be done.

Michael Edwards, county education officer, said: "We tend to think of the younger generation as being difficult and blame them for many social ills.

"But here, with some significant exceptions that we cannot ignore, we are lucky to have such a welladjusted bunch."

One of the greatest reliefs is the low level of drug-taking among Norfolk's youngsters. But drugs are now part of youth culture - haif of the pupils knew someone they say it is vital to step up health Use home computers less;

Survey shows our youngsters are happier, healthier



The results of the survey, conducted last summer in 19 schools, will be used as the basis for new lessons in the classroom, and health campaigns ranging from smoking to accident prevention.

John Balding, director of the Schools Health Education Unit at Exeter, who conducted the survey, told the conference that Norfolk stood out for the feeling of safety and satisfaction at its schools. "Whatever you are doing with

don't stop doing it," he said. The results reveal that, compared

- with children in other parts of the • Are less likely to live with
- Are more worried about unemployment;
- Are more likely to think drugs are unsafe;
- that the world has changed."

**EDITORIAL COMMENT** 

- and fast food;
- Ride bikes more:
- Eat more veg but less salad; Suffer more from asthma and

Overall, the results have pleased

Are less likely to read

officials. Jo Jones, of the Healthy Norfolk 2000 project which coordinated the survey, said the general picture was incredibly posi-

She said: "Young people here have a very responsible attitude to their health.

"But we are not complacent. We must ensure that children have the information to make informed choices about all aspects of their lives."

Rob Young, head teacher as Hamonds High school as Swaffham, where a personal and social education course has beer introduced into the curriculum said the survey provided an impor tant and accurate insight into the

concerns of pupils.

He said: "The problem has bee

### **Teenagers take** alcohol and homework in moderation

The Guardian

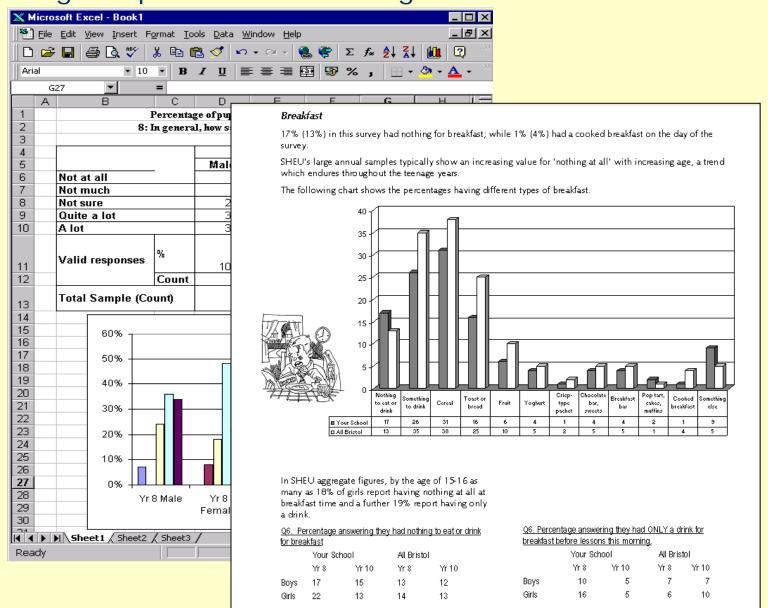
### Layabout lifestyle of the teenage tipplers

**Daily Express** 

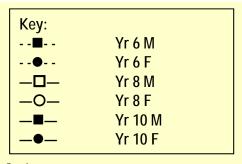
A Picture of Health - Special report - See Page Five

#### Schools service:

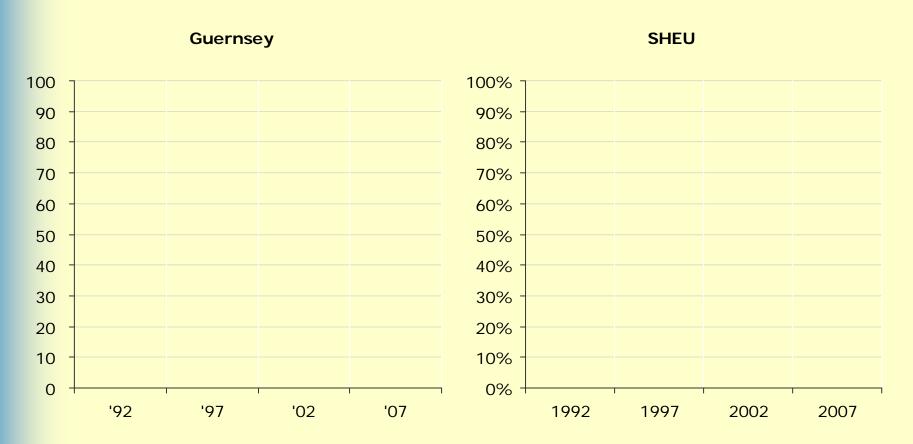
## a picture of their own community including comparison with local figures



Question?



criterion



### **Summary reports**

### Supporting the health of YOUNG PEOPLE IN NORTH BIRMINGHAM

A summary report of the Health Related Behaviour Survey

These results are the compilation of data collected from a sample of primary pupils aged 10 to 11 and secondary pupils aged 12 to 15 in completed the questionnaire. North Birmingham during Spring 2003. This work was co-ordinated by North Birmingham Primary Care Trust as a way of collecting robust information about young people's lifestyles. Teachers were informed on how to collect the

in Years 5 and 6 in the primary schools and Years 8 and 10 in the secondary schools anonymously

A total of 1998 pupils took part in 16 primary schools and 6 secondary schools. 1878 young people aged 10 to 15 were involved. The results of the Year 5 sample are not shown in this report owing to the small size of most reliable data and then pupils the sample (120 pupils) but data

have been provided to the school. Completed questionnaires were then returned to the Schools Health Education Unit in Exeter for processing.

#### Cross-phase links

Many of the questions in the primary and secondary versions of the questionnaire are identical or very similar. Some of these questions are presented on pages 6 & 7 of this document, so that behaviour can be seen across the age range

#### 1878 young people aged 10 to 15 were involved in the survey:

School year	Year 6	Year 8	Year 10	Total
Age	10-11	12-13	14-15	
Boys	383	339	233	955
Girls	367	281	275	923
Total	750	620	508	1878

#### Reference sample

North Birmingham data have been compared with a compilation of survey areas that have completed similar versions of the questionnaire These areas include Cambridge, Dorset, Dudley, Jersey, Somerset and

A selection of some of the statistically significant differences, where the level seen in the North Birmingham data is either 5% above or below that in the wider reference data, is indicated by the symbol -

For more details please contact The Schools Health Education Unit Tel. (01392 667272) www.sheu.org.uk

#### Topics include

Citizenship Drugs, Alcohol and Tobacco

**Emotional Health and** Well-being

**Healthy Eating** 

Homework

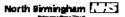
Leisure

**Physical Activity** Puberty and Growing Up

Safety School and Career

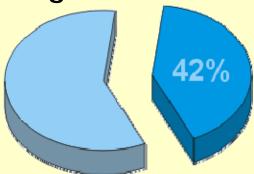
Sex and Relationships



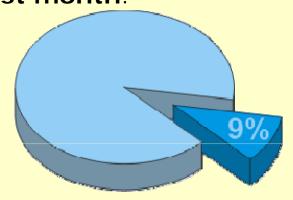




42% of pupils are 'fairly sure' or 'certain' that they know someone who takes illegal drugs.



9% had taken one in the last month.



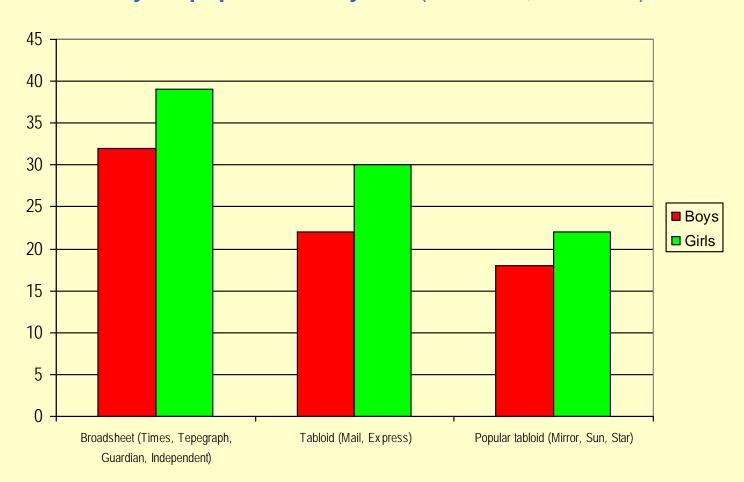
## Young people and the media (3)



### We teach them how to drink! (4)

# Consumption of wine during the past 7 days against daily newspaper at home

**1986** data - 5th year pupils - 15-16 years (N $\Gamma$ =1699, NE=1829)



### Young people and the media (5)

DAILY EXPRESS (26-3-87)



### A sobering thought

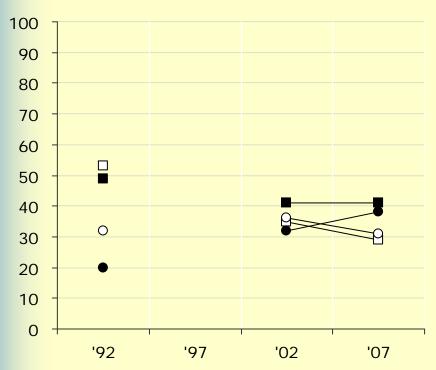
● HAVING the Daily Express at your breakfast table for all the family to read, encourages a healthy attitude to drink, says John Balding, Exeter University research head of the Health Education Council's schools unit.

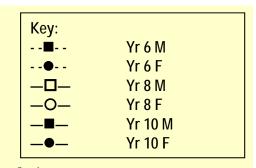
He believes the newspapers people read help to shape their lives, and when he looked at teenage drinking he found that youngsters whose families read the Daily Express are far less likely to go overboard on booze than families who buy the "heavy" papers or the more frivolous ones.

Computers after school?



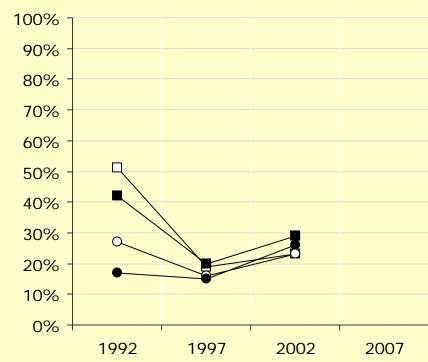
Guernsey



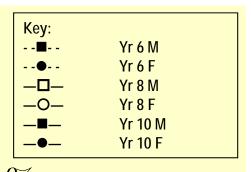


criterion

**SHEU** 

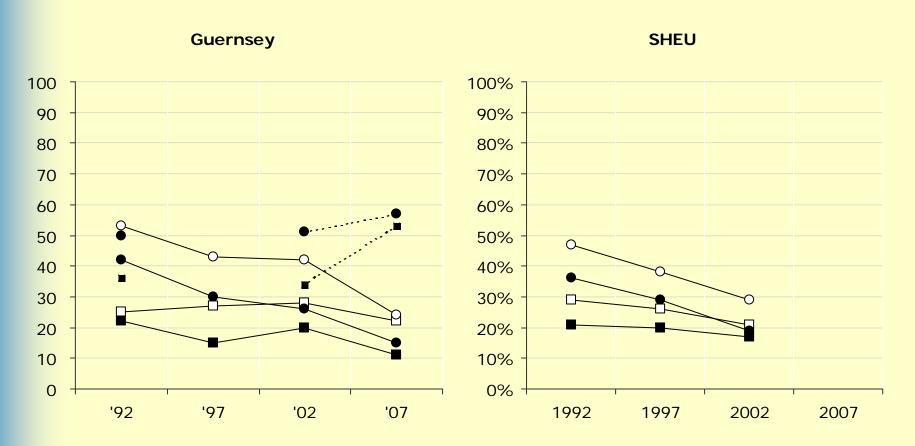


Read books or magazines?

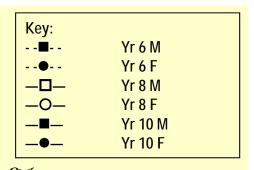


**o** 

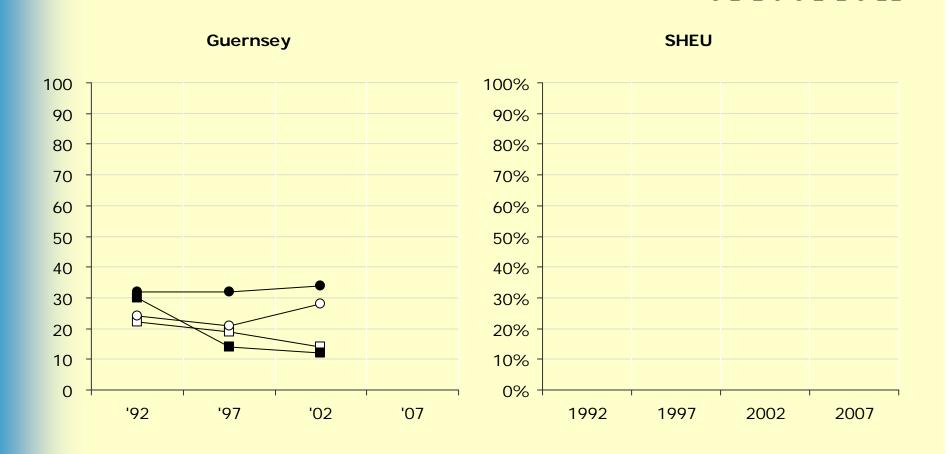
criterion



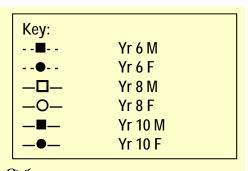
Spent money on clothes?



% criterion

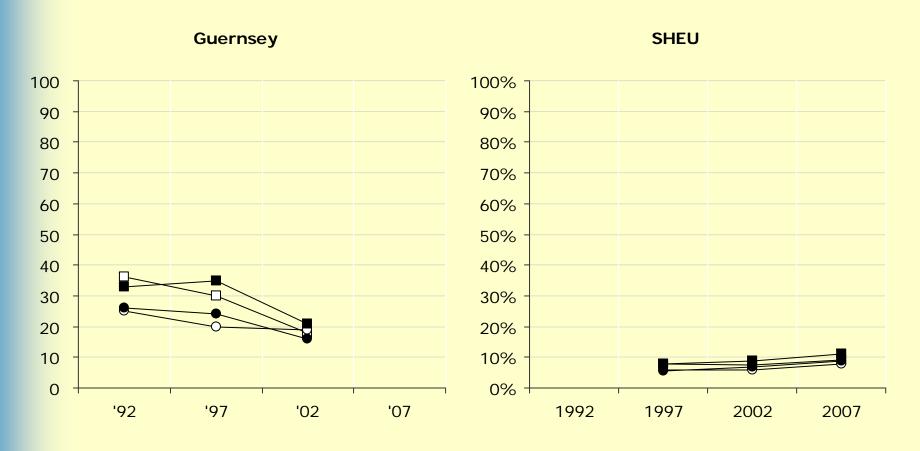


Spent money on hot fast food?

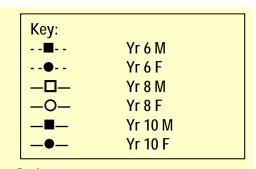


**o**/o

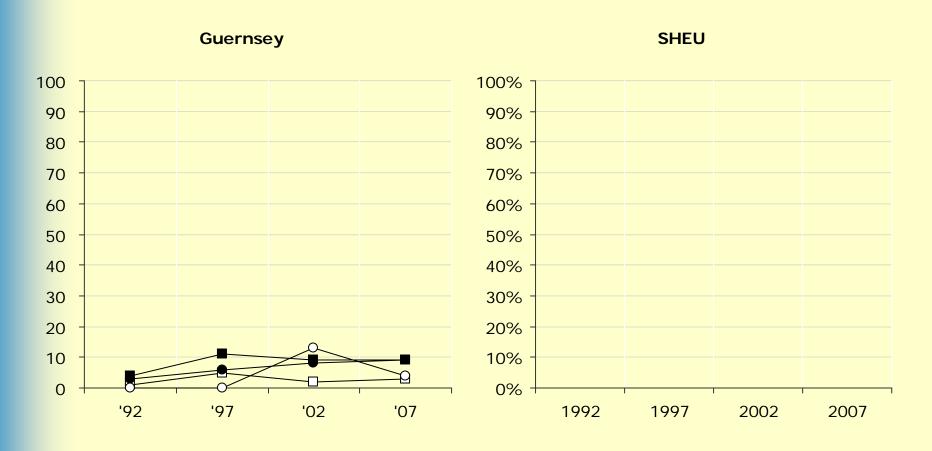
criterion



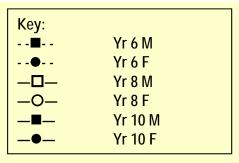
More than 2 units a day last week?



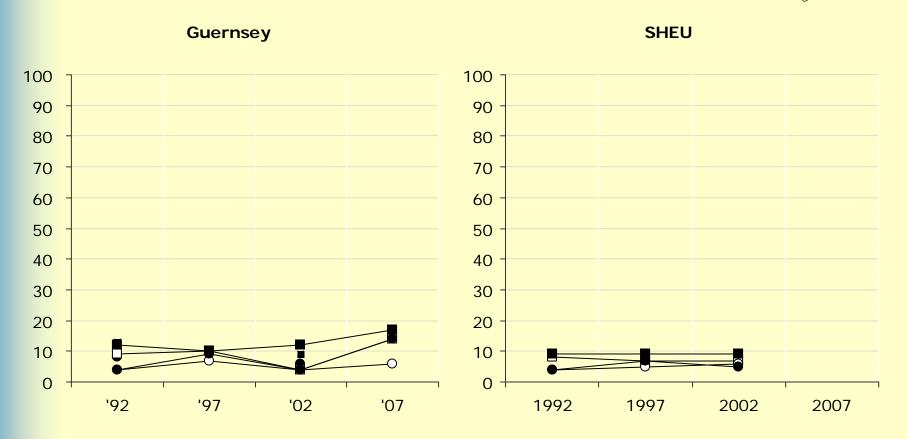
criterion



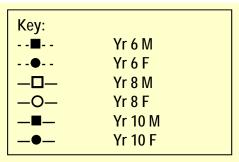
School problems?

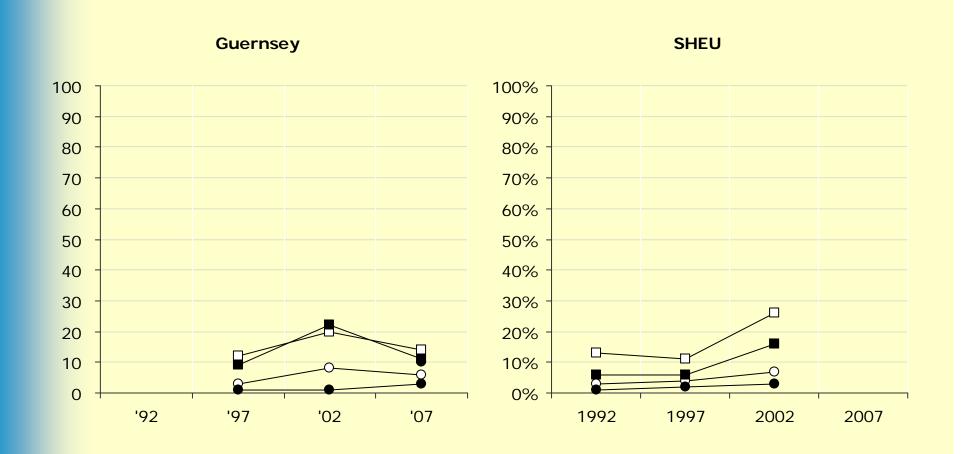


% keep it to myself

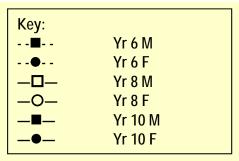


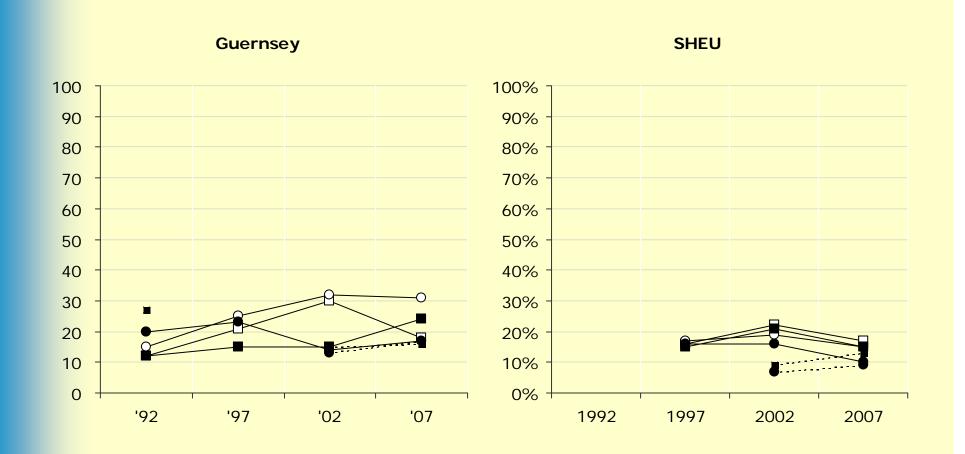
Skateboarding?



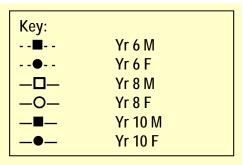


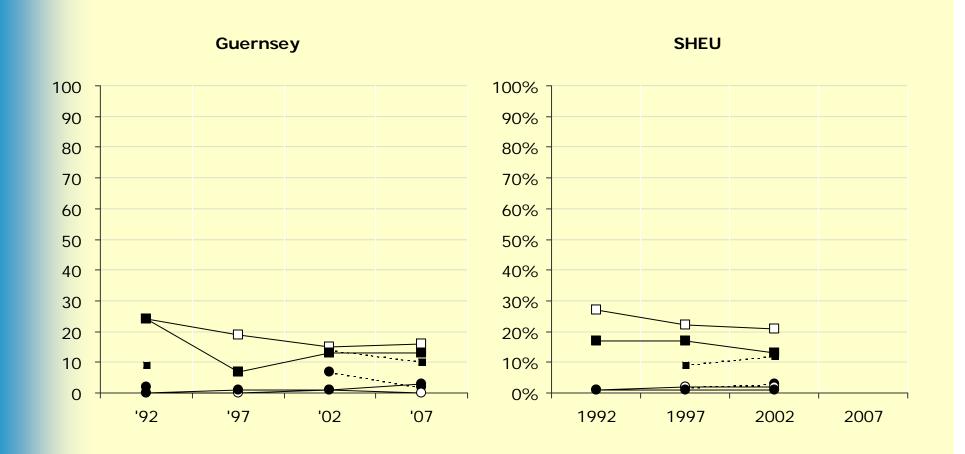
Tennis?



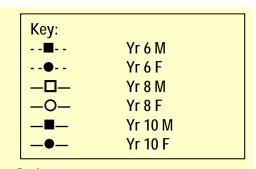


Rugby?

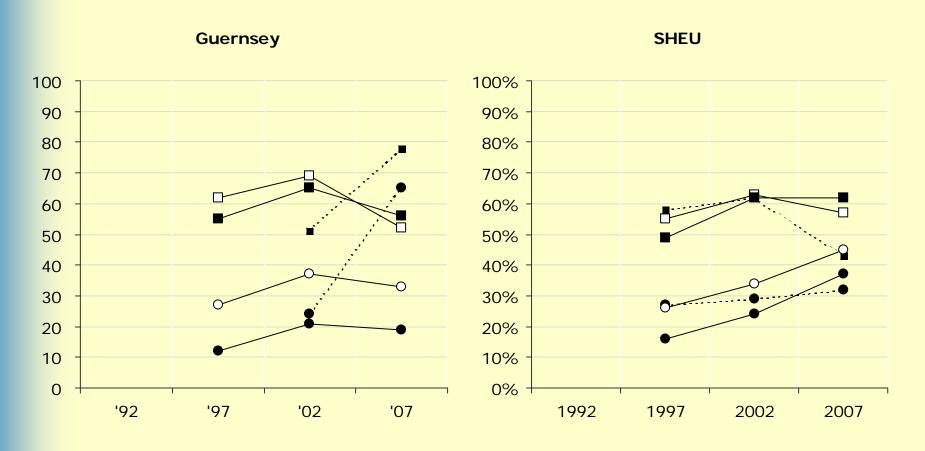




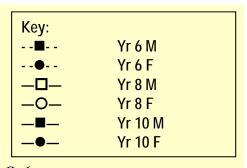
Computer games after school?



criterion

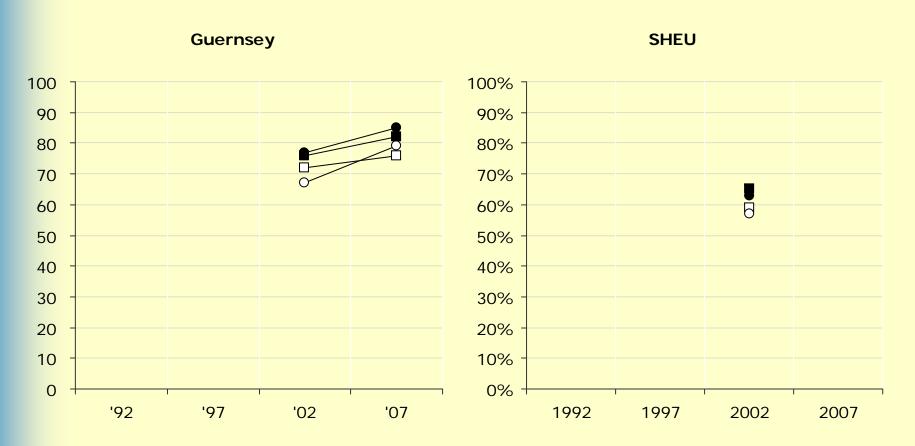


Internet at home?

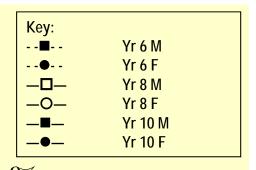


0%

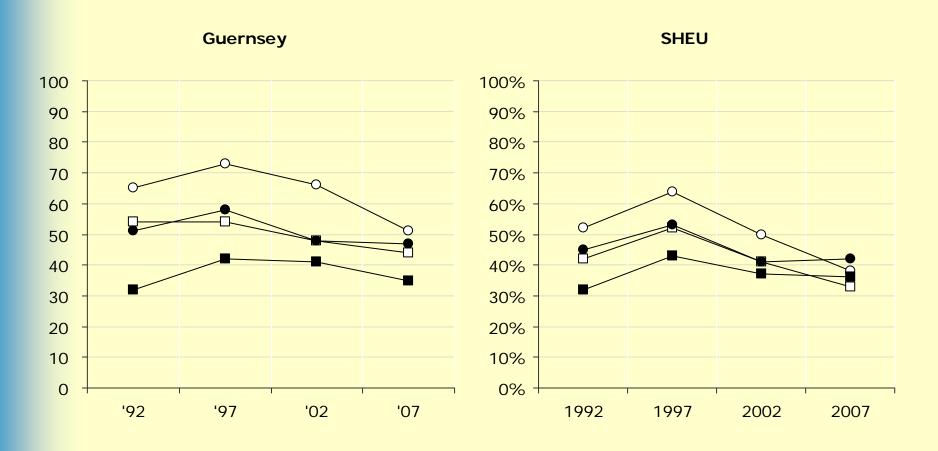
criterion



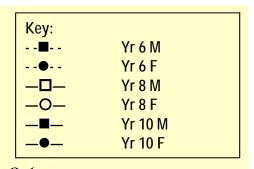
Care for pets last night?



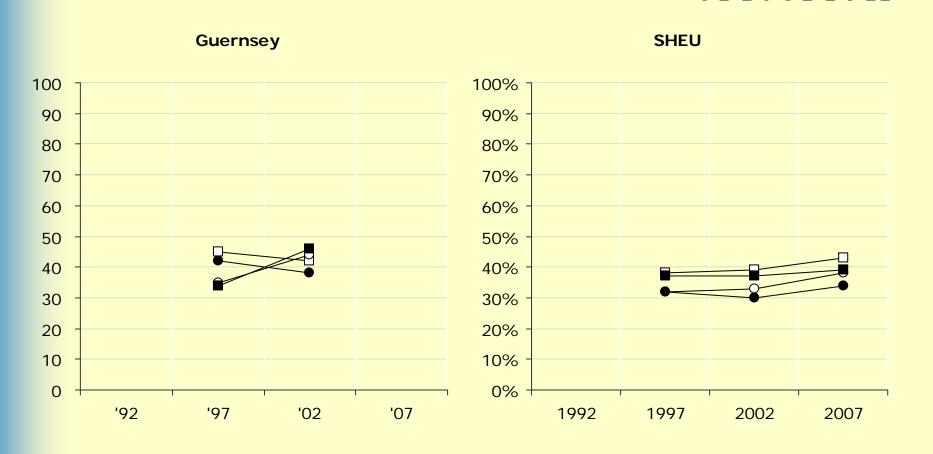
Criterion



Put money into savings last week?



criterion



### **Smoking 1992-2007**

 Key:

 --■- Yr 6 M

 --●- Yr 6 F

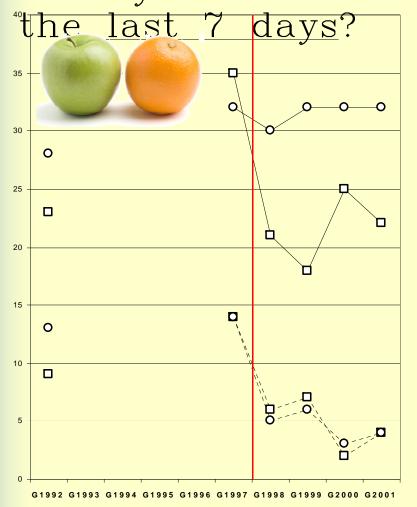
 —□—
 Yr 8 M

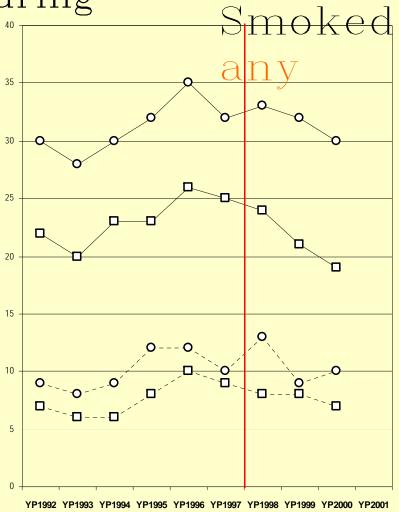
 —○—
 Yr 8 F

 —■—
 Yr 10 M

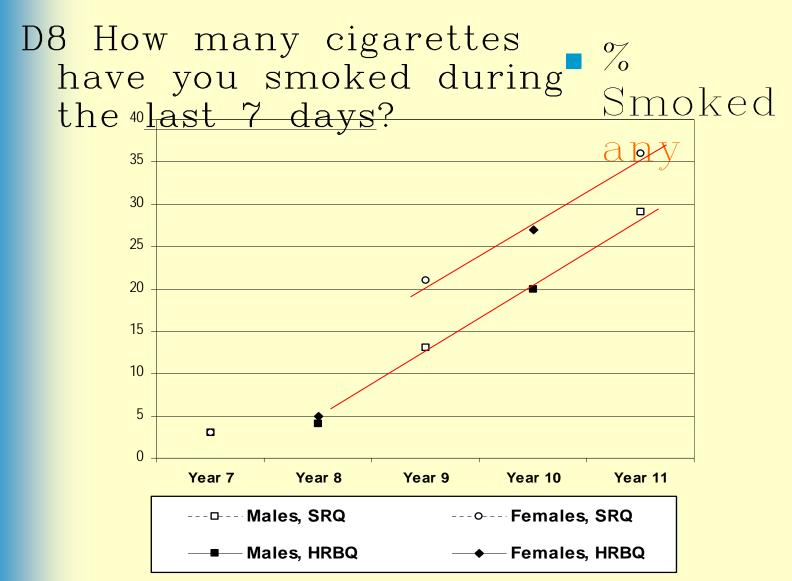
 —●—
 Yr 10 F

D8 How many cigarettes have you smoked during





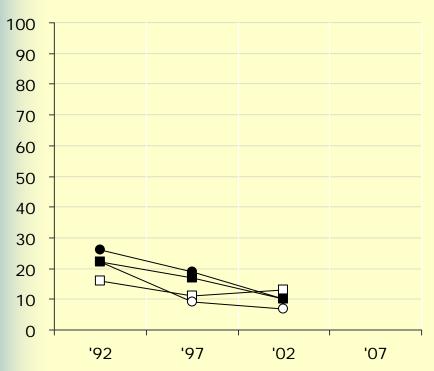
# Smoking in one area using two questionnaires

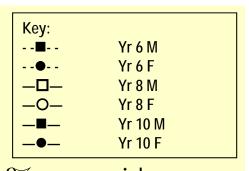


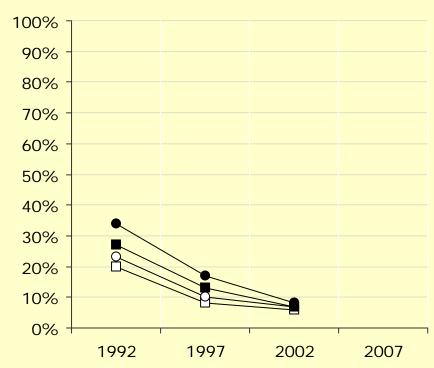
Worry about AIDS/HIV?



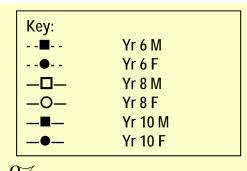
Guernsey





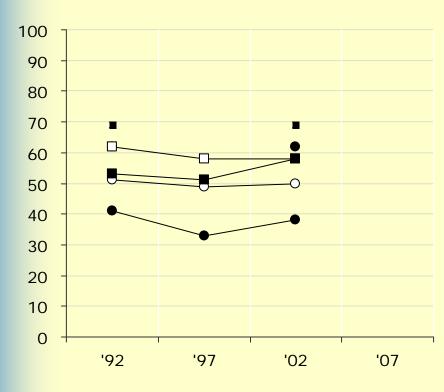


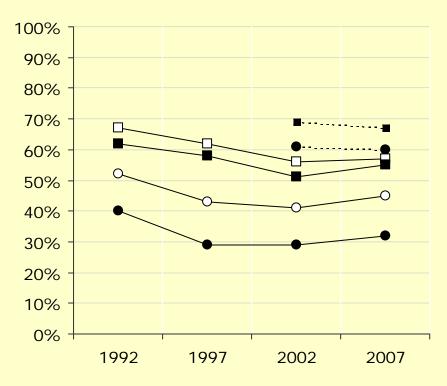
How fit do you think you are?



quite/ver







Basketball?

