

**Response to a Question Pursuant to Rule 14
of the Rules of Procedures of the States of Deliberation and their Committees**

Subject: Tourism Strategy

States Member: Deputy St Pier

Date Received: 19th December 2022

Date acknowledged: 19th December 2022

Date of reply: 10th January 2023

Question and Response

The Committee's mandate includes, "To advise the States and to develop and implement policies on matters relating to its purpose, including: the promotion and development of all sectors of business, including...tourism."

On 30th March 2022, the Committee's general update statement to the Assembly included, "The Committee is keen to improve the Tourism product, which is long overdue, and will bring a Policy letter to the States on this matter later this year." On 7th September 2022, the Committee's general update statement to the Assembly included, "I've been assuring States Members that the 'Tourism Product Development Policy Letter' is coming. And it hasn't happened as quickly as I would have liked. I'm assured by officers that we will be ready to publish by the end of the year."

The Committee's decision to advertise for a Chair of a new Tourism Management Board has come to light in the last few days. The job description provides that, "The new Tourism Management Board will prepare a Tourism Strategy for approval by the Committee for Economic Development."

Can the President indicate when the policy letter in respect of a tourism strategy for approval by the Assembly is now expected?

Answer

The Committee for Economic Development has not committed to bringing a Tourism Strategy to the States Assembly for approval.

To the Committee's knowledge no Tourism Strategy has been brought to the States by way of a Policy Letter or noting during the last two political terms.

The Committee is instructing the new Tourism Management Board to develop a new Tourism Strategy which will be approved by the Committee for Economic Development and which, once approved, will be published.