

Guernsey and Alderney Tobacco Control Strategy 2014 – 2020

At present the scope of the Strategy plans to deliver:

1. A gap analysis of the current Tobacco Control Strategy 2009-2013 to establish:
 - Which projects have been completed
 - The level of benefit achieved by the 2009-2013 Strategy to date
 - Which projects are ongoing and require further support to ensure that all projects agreed by the States of Deliberation are delivered
 - Recommendations for the budget profile required to deliver the remainder of the current Tobacco Control Strategy 2009-2013 within current resource in the financial year 2013
2. A refresh of data concerning:
 - The prevalence of smoking in the general population
 - Tobacco importation
 - The financial implications of changes in tobacco consumption for the States (through changes in duty income)
 - The financial savings to be made in healthcare costs by further reduction in smoking prevalence
3. A fresh analysis of the most cost-effective and successful ways to:
 - Reduce smoking in the general population
 - Protect children and others from the harmful effects of smoking
4. Recommendations for actions for 2014 to 2020 to further reduce the number of smokers in Guernsey, which may include:
 - Extending Smoke free and supporting legislation
 - Further increases in duty on tobacco products
 - Providing sufficient and effective support to people who want to stop smoking
 - Providing general and targeted information to reduce the number of young people starting smoking

The final Strategy will include a fully costed implementation plan of its recommendations. Subject to Stakeholder and public involvement and consultation these may include:

- Increasing the capacity of the Quitline service to meet demand (and work with smokers in target groups)
- Moving to full implementation of the HSSD policy on smoke-free sites
- A programme of support to reduce uptake of smoking in young people and encourage those who smoke to stop.
- Measures to protect Children from smoke inhalation in homes, motor vehicles and outdoor areas.
- Measures to protect adults from smoke inhalation in outdoor areas.
- Measures to protect healthcare staff, prison staff and other, non-smoking prisoners from smoke inhalation in indoor areas.
- Measures to protect children from marketing of cigarettes at ports, airport, and in international waters
- International work to lobby for outlawing the sale of cigarettes free of tax.